



"CINEMATIC ARTISTRY -

How Graphic Design can alter the perceptions of the Viewing Public"



Leah Neeson B00685360 MED525 Interactivity, Research and Development (Major Project) Production Log

What is this project about?

This project titled "Cinematic Artistry - How Graphic Design can alter the perceptions of the Viewing Public" allows me to explore whether viewing members of the public can be influenced by what they see on a film poster or not. Looking further in depth, I intend to analysis peoples perception of a film through their poster and whether they base their entire film viewing experience on this or not. Furthermore, I wish to explore how people perceive films either purely from their films poster or even just the title itself.

INITIAL RESPONSE

INITIAL RESPONSE

Illustration & then person "seeing their perception"
Graphic design poster - app animates
Judging book by it's cover" peoples perception of how movie will be through poster -name assumptions. -look animate them - poster - diccevent posters.
all gen res alterally representations. Development of the perception of the percept

When thinking of initial ideas for my dissertation prior to being given the major project document, I wanted to incorporate Graphic Design and films into my dissertation. These two mediums being my favourite types of media, I needed to brainstorm an exciting and poignant project using these two.

In the left hand image, this was notes I jotted down quickly of potential ideas trying to incorporate both of these styles. I think this type of brainstorm the easiest by using divergent thinking to get my ideas down on paper and then to adapt all my other ideas to work with this final idea.

In the right hand image, this was the continuation of notes in which I began to brainstorm what genres of film would be the best to explore people perceptions in.

Catagories - genres.
comedy angel heart.
cult
horror Peaceful Warrior"
Camily 1
animation (Film.
1980'5 video stave?
iamsteelbeva
0
Est ask people their perception and
their perception.
(Uncle Croiden)
MEPTERS SONG.
Marie Carlo
Inquiring the unique to
perception research

NITIAL RESPONSE

Using the menu on my Sky box, I began to make a list of films or TV shows in which the poster does not accurately represent what the film is 100% about.

The Sky movies search engine allowed me to research and search into films which I may not have heard of or wouldn't have thought of myself. Sky's vast range of films and TV shows has given me a range of options from different genres and films ranging from 1965 through to 2018.



Lists of initial films/TV shows from Sky search

- IT (1990)
- IT (2017)
- Bachelor Party
- RuPauls Drag Race
- The Hunger Games
- The Sound of Music
- Rocky Horror Picture Show
- Inception
- The Lion King
- Chariots of Fire
- Peaceful Warrio
- Blade Runner
- Fight Club
- The Sixth Sense
- Bio
- Wall-e
- The "Oceans" franchise
- Erin Brockovich
- Ghost
- Philadelphia
- Forrest Gump

INITIAL RESPONSE

Thinking outside the box, I began to write down films that I knew or had heard people misunderstand the meaning of the films such as:



IT (1990):

- Film plot involves a murderous clown that can shape shift into different peoples fears.
- which already confuses the audience as the clown in the film is named "Pennywise". A perception I received for this film from a 14 year old female was that she thought the film was for children because it had a clown in the poster.



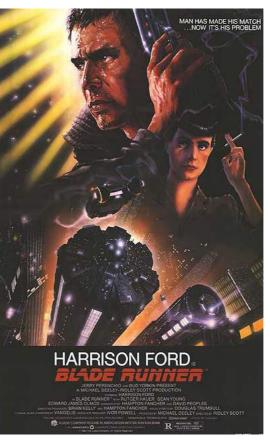
Bachelor Party (1984):

- Film Plot shows actor
 Tom Hanks going on his bachelor party before his wedding. Poster shows the main cast bursting into a room and a pair of woman's leas.
- This film also includes a number of drug paraphernalia, alcoholism, prostitution and a form of bestiality which the viewer would not know about film purely by the poster.



RuPauls Drag Race (2009 - present):

- Television competition showcasing Drag Queens from across USA, Canada and Puerto Rico in a bid to win the title of "Americas next Drag Superstar" and £100,000 cash prize.
- A 24 year old male who had only heard the title of this programme and had not seen the poster was under the impression that it was a show about a car racing competition.





Blade Runner (1982 & 2017):

- Film plot involving synthetic human robots known as "replicants" engineered by the Tyrell Corporation to work on offworld colonies.
- The two posters produced for the two film variations tell you next to nothing about the film plot as a whole as the posters only show some of the main cast and the name of a very famous actor which could potentially be only what people need to see this film.
- I also had a perception about this film in which a 68 year old female thought the film was about a leg amputee athlete because it was named "blade runner", the same name used for the prosthetic limb amputated runners use.

INITIAL RESPONSE



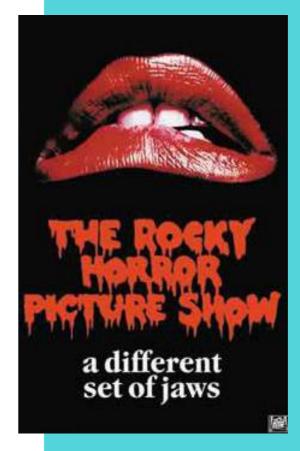
The Sound of Music (1964):

- Film plot involves Maria, nun from the local convent becoming a fraulein for the 7 Von-Trapp children. She teaches them how to sing and play in the hills as seen on the poster
- The film is set in Nazi-occupied Austria
 where the German Navy want Captain Von
 Trapp to return to military service and serve
 under Adolf Hitler. The family end up fleeing
 the country at the end of the film to escape
 service. The poster gives no knowledge that
 the film plot has a Nazi storyline.



The Hunger Games (2012)::

- Film plot shows the 12 districts in the fictional country of Panem having to sacrifice two children from each district to complete in The Hungers Games. The film involves children from ages 12-18 killing each other for the entertainment of the rich in the "Capitol" for one child to become victorious and is allowed to return home after the games finish when everyone else is dead.
- The film poster shows Katniss, the main character and her with a bow. Unless you had read The Hunger Games book franchise, this poster tells you nothing about the film plot which either adds suspense or confusion to the overall film plot. When I asked a 45 year old male what he thought the film was about, he assumed it was a food eating contest where in fact it is the complete opposite.





The Rocky Horror Picture Show (1975):

- Film Plot involves Dr Frank-N-Furter, a transvestite scientist attempting to create his own "mate" called Rocky. The film involves a number of different characters involving Janet and Brad, two people who stumbled across Franks castle and is now part of the "show". This film has been regarded as a shock factor film with a large cult following.
- From the poster on the left, this poster tells you nothing about the film as a whole. The font and quote used suggests that the film plot is a horror however, the film is the opposite as it is a musical. Similar to RuPauls Drag Race, when I asked a 22 year old female if she would want to watch this film she responded with "is it scary?" Purely from the title alone.

RESEARCH PHASE

I had found an app on the app store called Pixaloop. So to further decipher whether my idea would work or not. I test-trialed some well known films and documented their results.

MOTION POSTER TESTS

Water flowing using track tool



Debris floating in smoke overlay



Flame burning on matchstick



Bomb explosion rising using track tool



Track tool hair and sky overlay





Balloon sparkled



Web shooters shot small move



Flame burning around Mockingjay

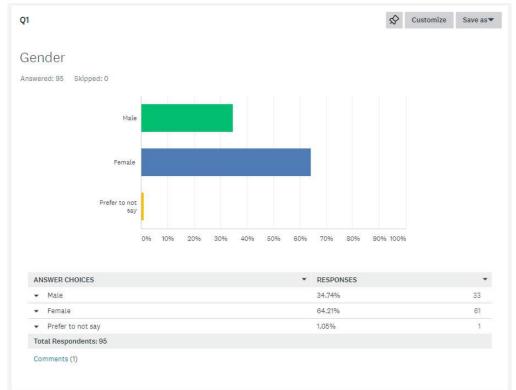


Rain surrounding Wolverine



Cars moving using tracker tool.

After I had collected a range of films from different genres using the Sky search feature, I decided to conduct a survey to gauge what peoples thoughts were and what their thoughts were on the topic in question.





Although my question is not gender based, I still wanted to enquire the persons gender in case a pattern appeared:

33

Females: 61

Prefer to not say: 1

Q2 What age are you? Answered: 95 Skipped: 0 ANSWER CHOICES RESPONSES ▼ Under 18 1.05% 24 ▼ 18-24 25.26% 12 ▼ 25-34 12.63% ▼ 35-44 16.84% 16 32 **▼** 45-54 33,68% ▼ 55-64 6.32% ▼ 65+ 4.21%

Same as above, this was not an age based discussion however a pattern may or may not emerge:

Under 18.

Officer To.	ı
18-24:	24
25 - 34:	12
35-44:	16
45 - 54:	32
55-64:	6
65+:	4



Asking the question "Do you think all film posters show accurately what a film is about?" allowed me to gauge whether people had thought about a film poster in this way before:

95 REPLIES

SURVEYMONKEY-

Yes:	11
No:	36
Sometimes:	39

Q4

Do you know what a Motion Poster is?

Answered: 95 Skipped: 0

Yes

No

Maybe

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

ANSWER CHOICES

▼ RESPONSES

▼ Yes

44.21% 42

▼ No

■ 51.58% 49

▼ Maybe

Total Respondents: 95

Furthermore, asking whether the responders knew what a motion poster allowed me to pose why the use of motion posters are beneficial to the film poster and graphic design industry.

Yes:	42
No:	49
Mavbe:	6

SURVEYMONKEY REPLIES CONTINUED

After I had collected a range of films from different genres, I decided to conduct a survey to gauge what peoples thoughts were and what their thoughts were on the topic in question.

Continuing on, I asked the responders to tick which of the films I liste previously they had seen:

Forest Gump: 87

The Sound of Music: 68

The Sixth Sense: 58

The Hunger Games: 57

Rocky Horror Picture

Show: 37

Inception: 37

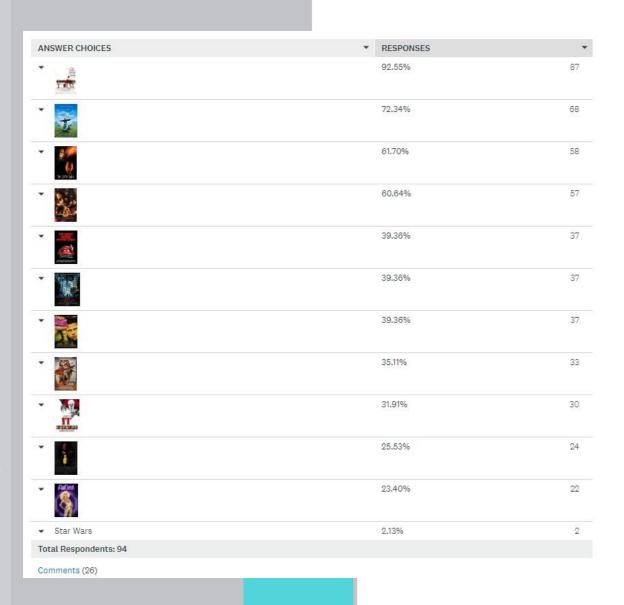
Fight Club: 37

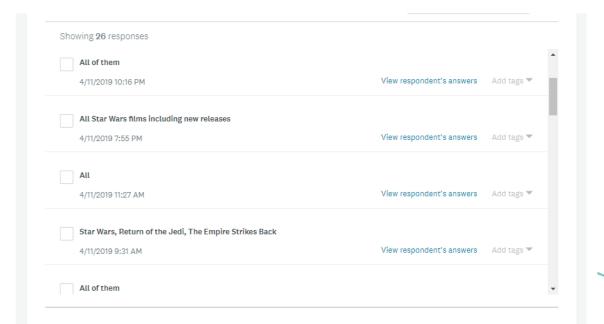
Bachelor party: 33

IT (1990): 30

IT (2017): 24

RuPauls Drag Race: 22





I had asked those who answered with 26 responses to the Star Wars franchise to document which films they had seen:

All films including new releases by Disney:	21
Return of the Jedi:	1
Empire Strikes Back:	1
Unsure of the name:	1
First three films (assuming A New Hope, Return of the Jedi and Empire Strikes Back):	3

Upon reflection, I feel like I could have asked this question in regard to the Star Wars films better to achieve a more accurate result.

SURVEYMONKEY REPLIES CONTINUED

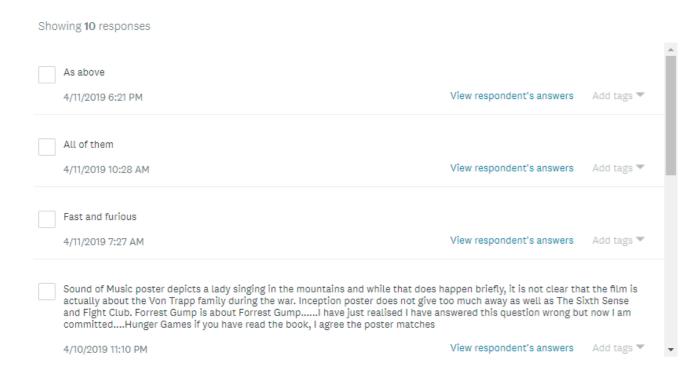
By asking this question, I wanted to determine which film posters did their job and the film posters that did not accurately show what the film was about. From people's

selections, their responses were from their selection that:

Yes, the posters for the films I chose did show what the film is about accurately: 67

No, the posters for the films I chose did not show what the film is about accurately: 23





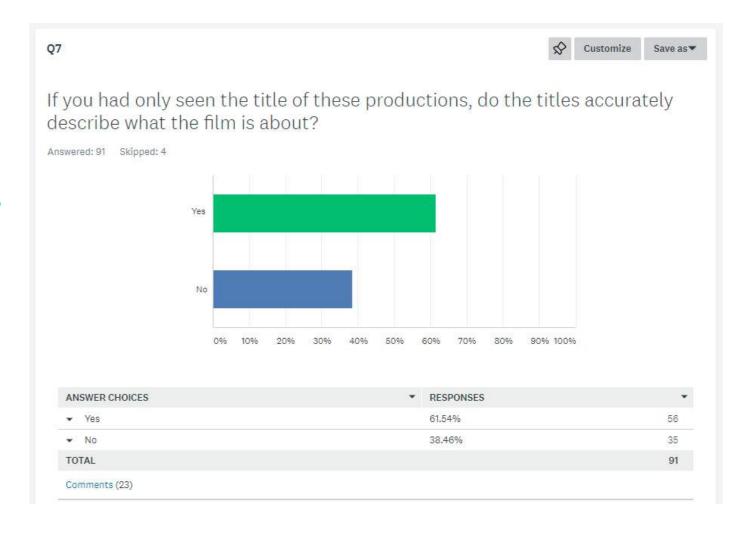
People commented which films they feel do not show accurately what the film is about from the poster alone.

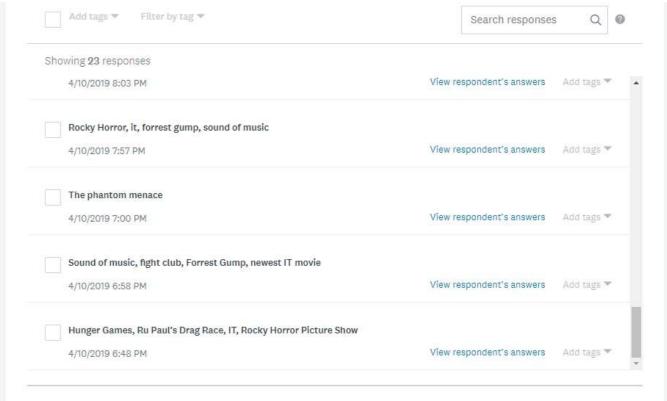
An answer was "Sound of Music poster depicts a lady singing in the mountains and while that does happen briefly, it is not clear that the film is actually about the Von Trapp family during the war. Inception poster does not give too much away as well as The Sixth Sense and Fight Club. Forrest Gump is about Forrest Gump"

SURVEYMONKEY REPLIES CONTINUED

To conclude my survey, I asked the responders "If you had only seen the title of these productions, do the titles accurately describe what the film is about?". When I first seen the answers to this question, I had thought my survey question contradicted itself. However, upon reading into the "no" answer comments section, I had 23 responses of people saying which films from their titles alone do not accurately depict the correct film plot. From my responses the films that the titles could be misinterpreted are:

	4
	9
Inception:	
RuPauls Drag Race:	
	3
	5
	2



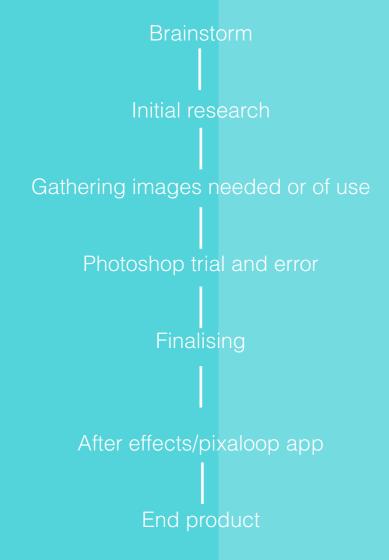


The Work behind each film poster

DESIGN PROCESS FOR EACH POSTER

I have split my design process down into each film that I recreated a poster for. My design process differs for each poster as it depended on what my final outcome was for the film and by how much research I had to do surrounding it. Some parts of the design process may vary for certain film however I will outline each process that has been done to achieve the end results.

My generic design process for all films consists of:



THE SOUND OF MUSIC (1965)

EXPERIMENTATION PIECE

Perception

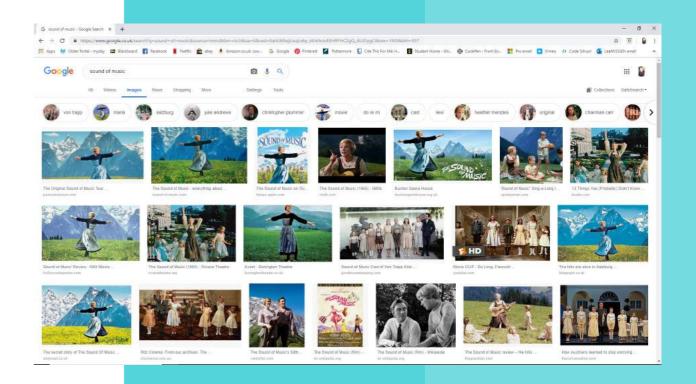
- a misinterpretation of the film poster as the poster shows no involvement of a Nazi film plot.

WHAT IS THE SHOW PLOT?

Full of life, singing Maria, a nun from the local convent is sent to the Von Trapp household to become Fraulein for the Captains 7 children. During her time at the household, the children play tricks and pranks on the Fraulein in an attempt to get her to leave. Maria and children start to become friends when Maria starts to teach the children how to sing and lets them play when the Captain is not around. Meanwhile, the Austrian Navy have now been occupied by the Nazis and are wanting Captain Von Trapp to return to his post under Hitler's rule. A ball is held at the Von Trapp household where it is revealed that captain Von Trapp has feelings for Maria however, the captains new partner is becoming frustrated and jealous of his children singing and playing with Maria rather than her thus asks Maria to leave them as Maria finds out the two are to be engaged. Maria, the captain and the children are then entered into a local talent show however, they have to escape and flee the country mid performance as the Nazi's have came from Captain Von Trapp.



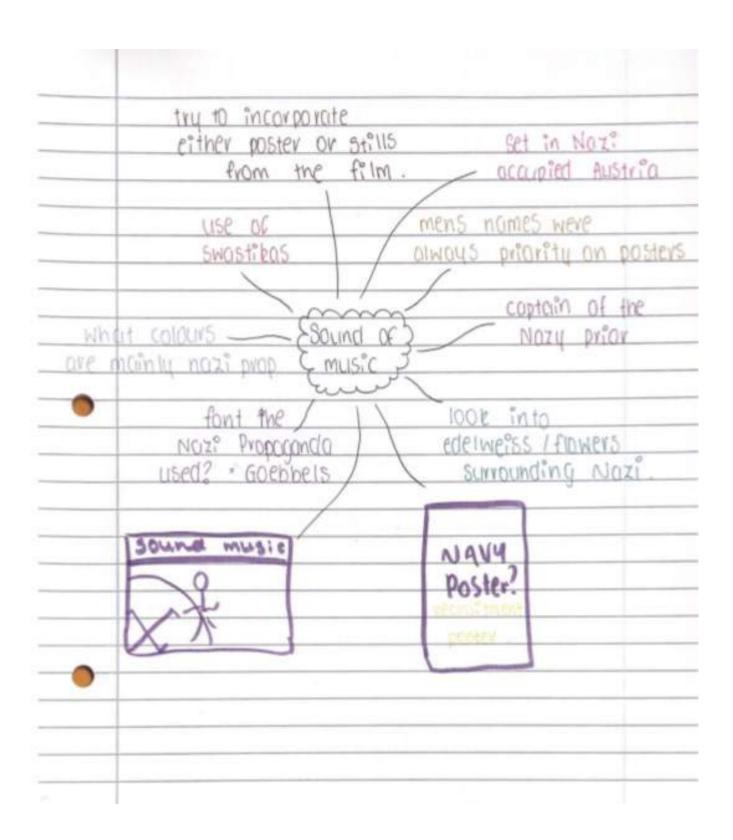
Upon seeing the poster for the original film, it incorporates that the film includes music, shows the seven children and the two main characters. However, there is no evidence on the poster showing that the film is set in Nazi occupied Austria and Captain Von Trapp is attempting to avoid capture. This is what I intend to explore throughout this piece of graphics.



The only images that appear from a simple Google search was the opening scene of Maria singing on the hills or the seven children standing in height order. These are the two most commonly known images of the sound of music thus why they would be the most popular images. This still adds no indication that the plot includes a potential Nazi capture.

BRAINSTORMING IDEAS

As I wanted to include items on the poster about the Nazi plot in the film. I began to document all I knew in regard to the Nazi party and started think as to how I could incorporate it into the sounds of musics plot. I intend to research into Nazi propaganda including Joseph Goebbels work. Goebbels was the head of Nazi Propaganda during Hitler's reign so I believe this would be the best place to start so I can understand fully how they laid out their imagery and if there were messages behind why they laid it out in that way.



"TIME TO GO"

As I have a good previous knowledge surrounding the Nazi party as I had studied the party for GCSE and A Level history and politics, I could use these skills to my advantages for this poster. Edelweiss and white Forget-Me-Not flowers were used by the Nazi party during their reign to show their supported "a peaceful Germany" once all the "bad races" were removed. Further to add, the main colours used during the Nazi reign were red, yellow and black showing the perfect German sunrise and the black of the swastika symbol. Most Nazi proganda are a washed out colour with old paper age spots through out the texture.

INSIC







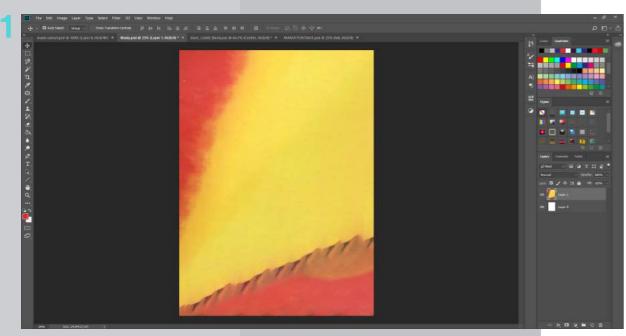


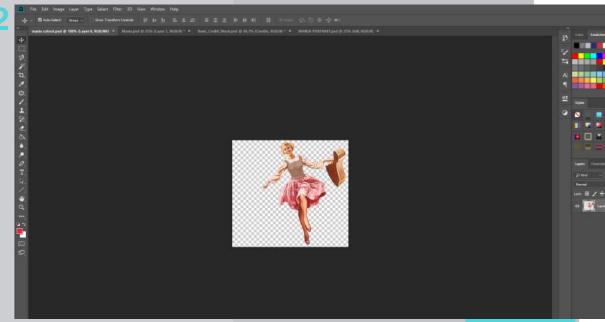








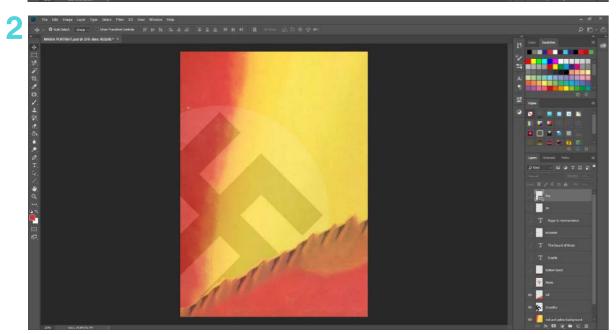


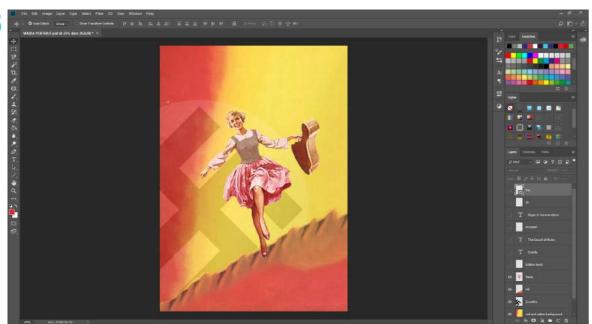


PHOTOSHOP BREAKDOWN - BACKGROUND

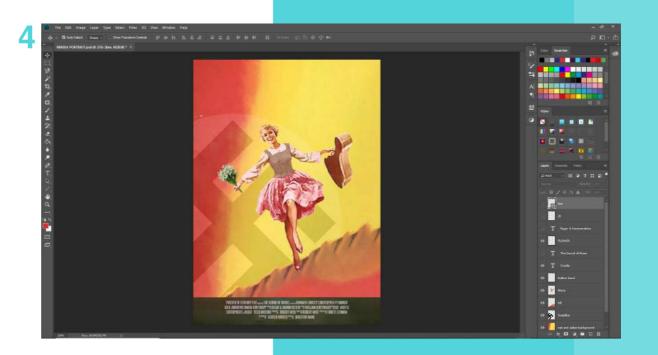
- 1. From a propaganda poster, I merged a red/yellow gradient with each other and used to blur tool to meld the background together and give it an older feel. I then found a similar propaganda poster and manipulated the bottom half of it create a small hilltop feature to still tie in Maria singing on the hills.
- 2. From the original poster, I cut around the image of Maria singing as I knew the texture used on the original poster would work well onto the similar textured background.

The first many type figs best than 20 years fines to be sense from 20 years fines from 20 years fines from 20 years fines fine





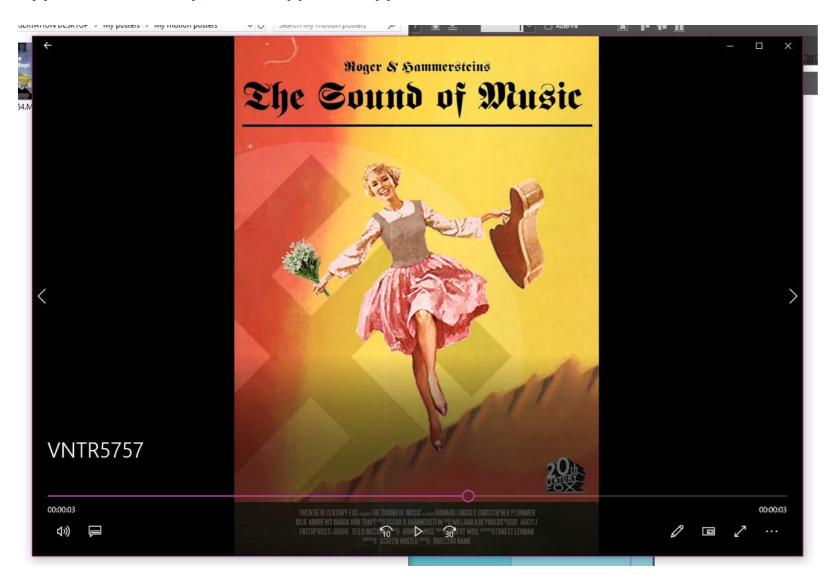
Photoshop breakdown - Main poster "Time to go"



- 1. Starting off with the background I had made from a propaganda poster to set the background scene.
- 2. I layered a large swastika badge form the centre of the Nazi parties flag and lowered the opacity so it was still visible enough to the viewer. I wanted to add this in a subtle but still poignant light.
- 3. I added the Maria cut out layered on top of layers 1 through 3.
- 4. Finally adding the remaining features such as credits, 20th century fox logo and the main title. I researched extensively into what font the Nazi regime originally used for their propaganda poster and the top results was "**Sette Um Sranktur**".

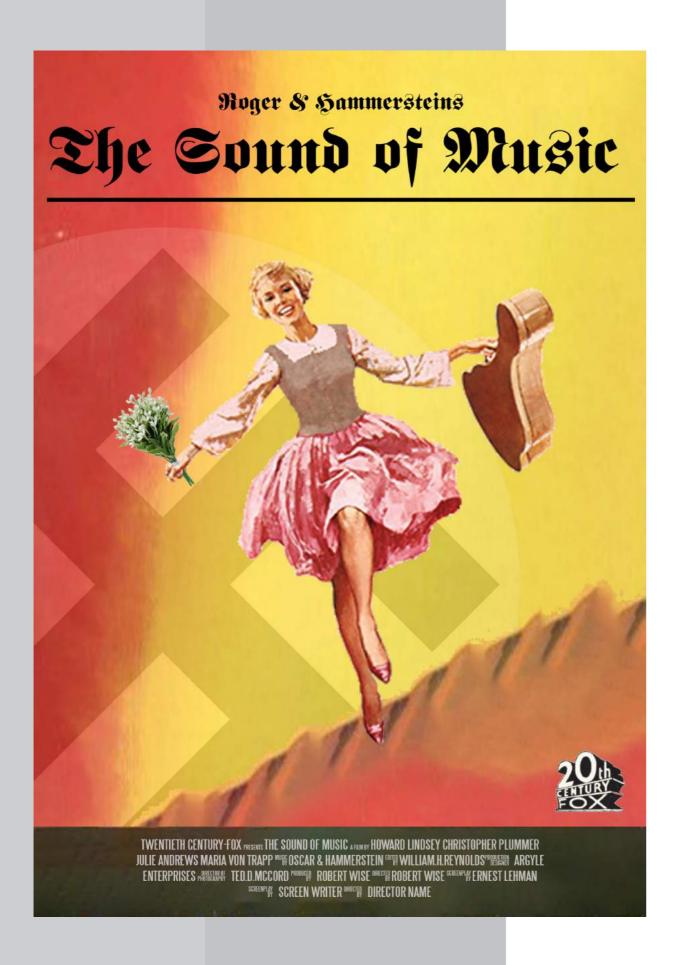


App used = Pixaloop, Adobe app from Apple store.



MOTION POSTER DESIGN FOR "TIME TO GO" - APP.

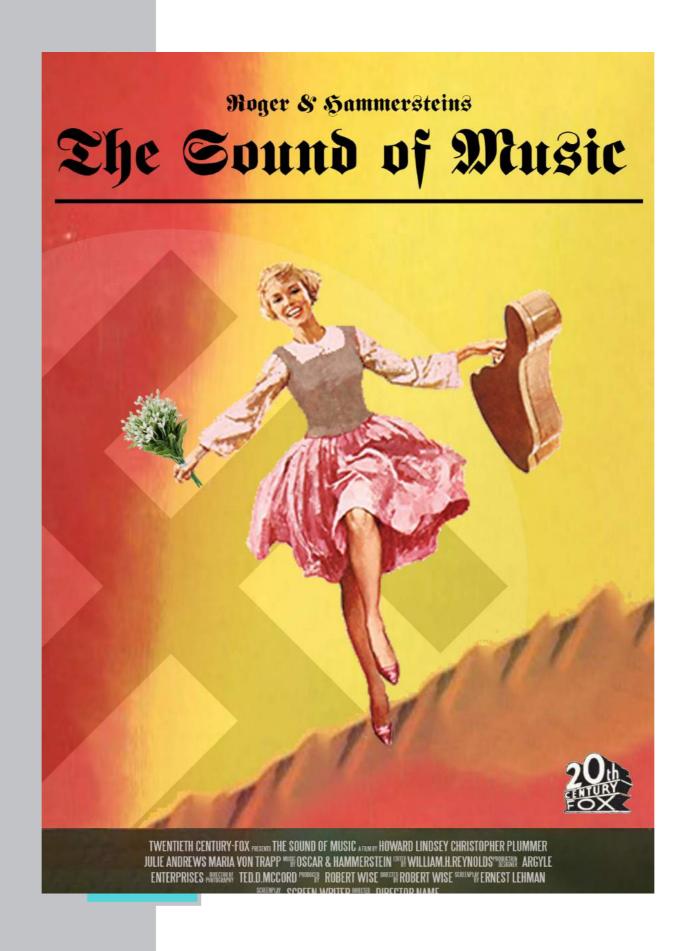
I added an old film glitch overlay in top of "Time to go" using the app Pixaloop. This overlay created the perfect movement for the poster in question as it ties in the old age Nazi Propaganda aesthetic thus enhancing the whole image overall. By adding this small detail, it will catch the viewers eye asking them to look closer into the screen in question.



FINAL POSTER FOR "TIME TO GO"

I wanted to include this mini project as an experiment as the poster created was not going to be used in the final project. However, when I started to adapt the idea, a lot fo the pieces began to work together. I enjoyed the idea of this poster and this was a good indication as my starter so I knew what sort of ideas worked and which ideas did not.

FINAL POSTER FOR "TIME TO GO"





Perception

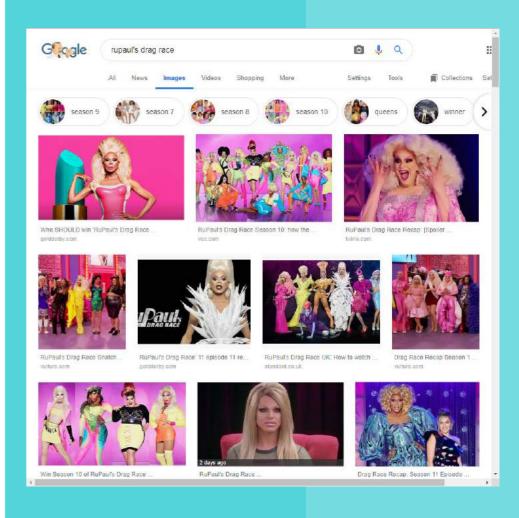
- A male assumed the TV show was about a car drag racing.

WHAT IS THE SHOW PLOT?

Set in the "werkroom", RuPaul Charles, an American drag queens asks 12 drag queens from mainly America, Canada and Puerto Rico to compete for the title of "Americas nest drag superstar" and a cash prize of \$100,000. Challenges included in the show comprise of sewing challenges, acting, putting on shows for the judges and a series of runway looks. Each week, a queen is eliminated by the two bottom queens of the week having to "lip-sync for their life" against each other to a popular song. The queen who RuPaul thinks is the worst of the week will be asked to leave the competition.



By seeing the main poster that has been used for season 1-season 9, you can understand the confusion of the males perception. As RuPaul is dressed in a car racing uniform, holding a racing helmet and the background flag, you would not think that this would be to do with Drag Queens.

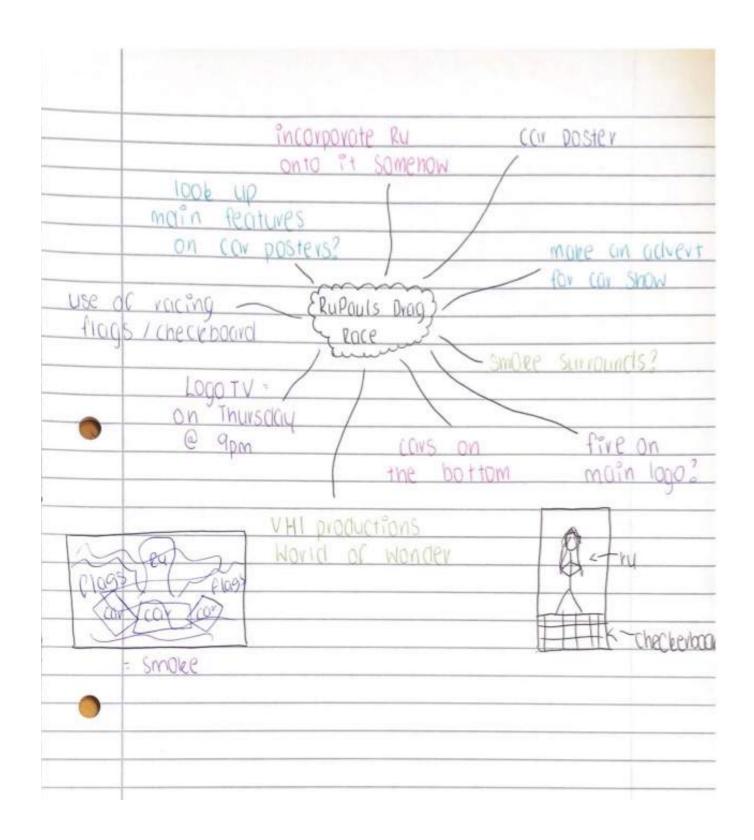


It is only when you search on Google for RuPauls Drag Race that you understand what the show is about. Queens who have been featured in the show such as Nina West, Vanessa Vanjie Mateo, Eureka and Kameron Michaels can be seen on their promotional pictures for their respective seasons.

BRAINSTORMING IDEAS

After brainstorm intital ideas, I started to write down main things that I had seen associated with cars and racing scenes. I knew on the final piece, I wanted to include an image of RuPaul in her outfit because it still tied in with the car racing poster, along with using the chequerboards I believe combining these two images along with smoke/cloud overlays would show the high impact, exciting spins of car racing.

Furthermore, incorporating the high -speed cars associated with drag racing would tie the whole image together.



"WELCOME TO THE SPEEDWAY"

I began to research into what typical drag racing posters look like. Through this, the appearances of super cars such as Maserati, Lamborghini and Ferarri are regularly feature with tyre spin smoke surrounding the car and background. I researched more into what different colours were used throughout these images with oranges, greys and red being dominant. This tied in well with the extra images I found of RuPaul in different colours of the racing suit as her suit can be easily in incorporated into the background of my design. The additional use of fire had kept appearing throughout these posters as some of the drag racing cars have tunnels that extrude fire from them as the car get faster thus I wanted to incorporate fire into my design somewhere.

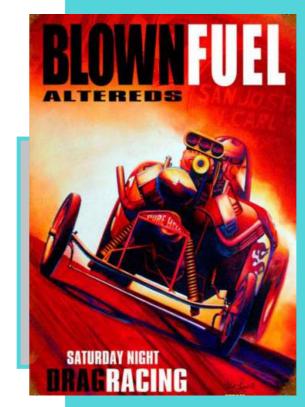
DRAG STRIP RIOT









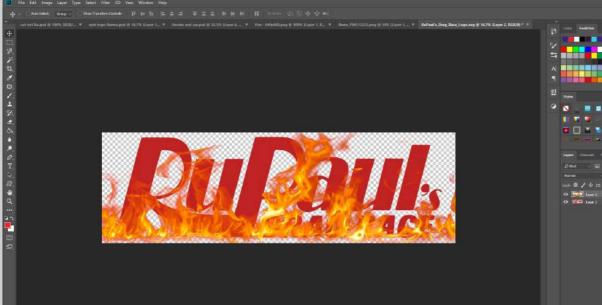




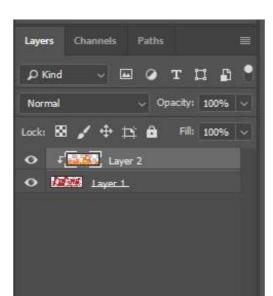








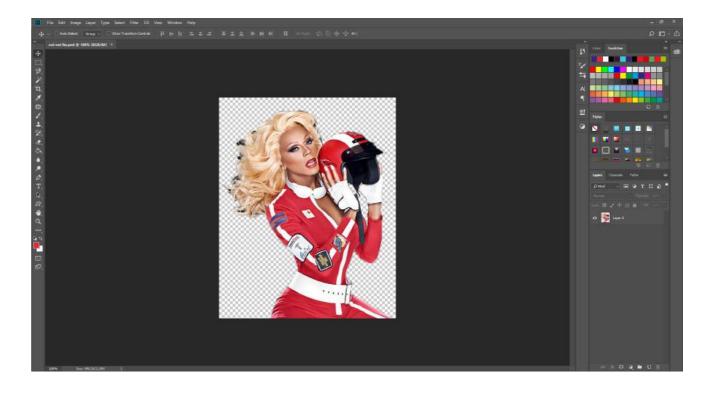




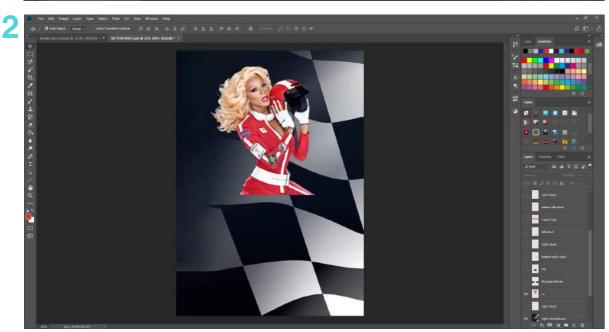
PHOTOSHOP BREAKDOWN - CARS AND SMOKE

To incorporate the fire in my design, I found an SVG version of RuPauls Drag Race main logo in red, I had to convert the SVG into PNG form and then remove the chequerboard background that accompanied it using the magic wand tool. I had a PNG image of flames that I layered on top of the logo PNG and turned the flames into a clipping mask over the logo. I positioned the flames into where I thought was the most aesthetically pleasing and saved the image so I could easily transport this between photoshop files if I needed to.

Furthermore, I took an image found of RuPaul from my research (see page previous) and cut around her using the pen tool so the Ru cut out could be easily moved without a background and slotted into my design.

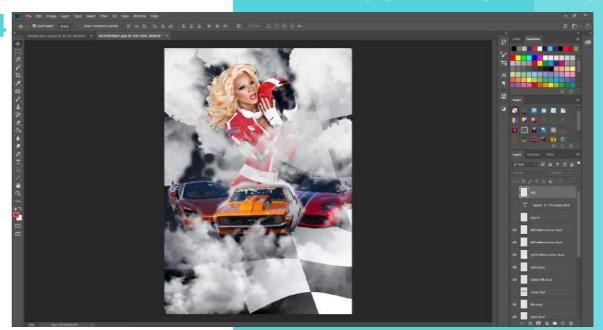


The case way for the case was the case where the case was the case which is the case of the case which is the case of the case





Photoshop breakdown - Main poster "Welcome to the speedway"

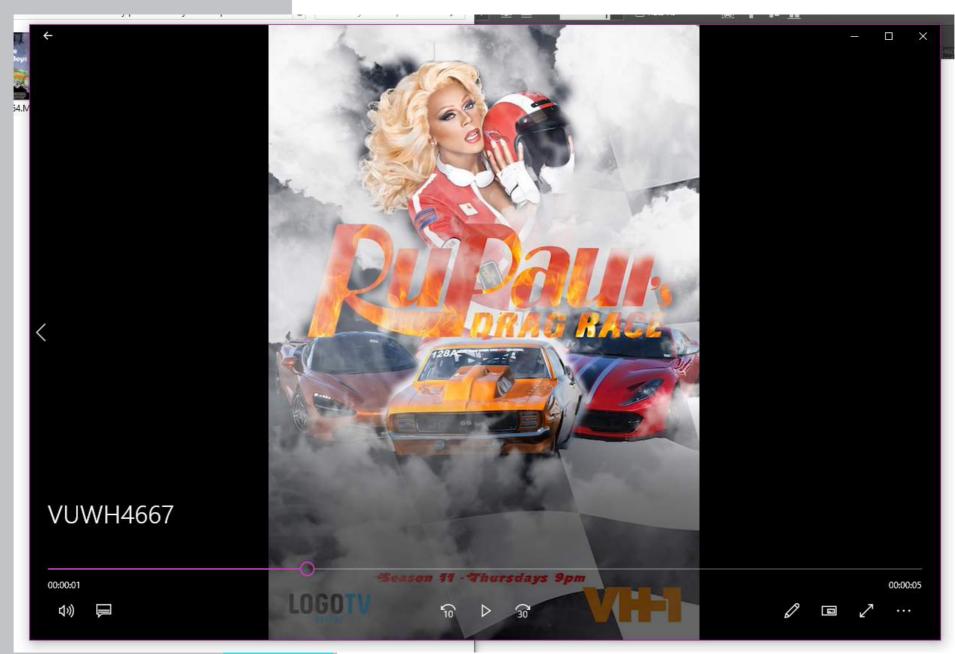


- 1. To construct my image, I started with a black background, layered two chequerboard images on both sides, faded the edges of them and merged the two images together creating my background base.
- 2. I then added my layer cut out of RuPaul and positioned her front and centre of the poster as through research, I have found that the main character/judge is in the centre of the image.
- 3. By using the pen tool, I had cut out three separate cars of the makes that I mentioned above and layered them onto the bottom of the design.
- 4. Finally I added a range of PNGs of clouds or smoke overlays from all directions. I had then used a lower opacity eraser to erase certain parts of the cloud smoke so that the clouds had a more natural feeling to them so that the background could be easily seen through the clouds.
- 5. The end result of the poster (see below) was adding the Drag Race logo, VH1, LogoTV and the time and day that the programme is shown.



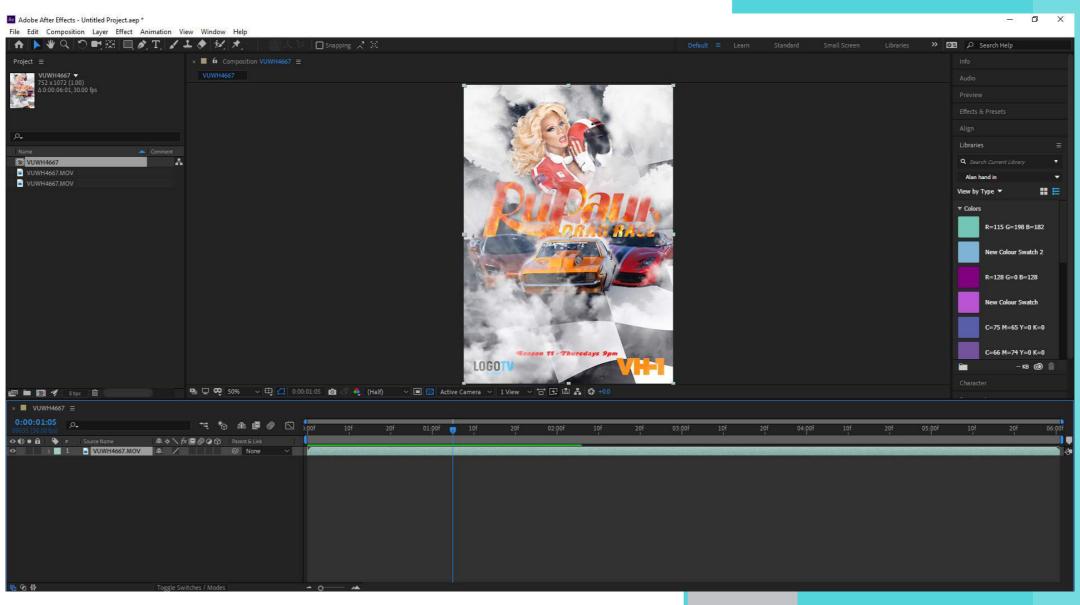
MOTION POSTER DESIGN FOR "WELCOME TO THE SPEEDWAY"

App used = Pixaloop, Adobe app from Apple store.



Using the Pixaloop app, I added a smoke overlay to the whole image. When in motion, the moving smoke really enhances the overall image as it looks as though your looking out a window into the setting of the Drag Race.

MOTION POSTER DESIGN FOR "WELCOME TO THE SPEEDWAY" - AFTER EFFECTS.



Furthering to the page previous, I ran the motion poster through After Effects to add a few more smoke clouds to to bulk out the main focus.

FINAL POSTER FOR "WELCOME TO THE SPEEDWAY"





Perception

- a female assumed the film was set in a post-apocalyptic world because she knew that people were being poisoned by a suspicious substance.

WHAT IS THE FILM PLOT?

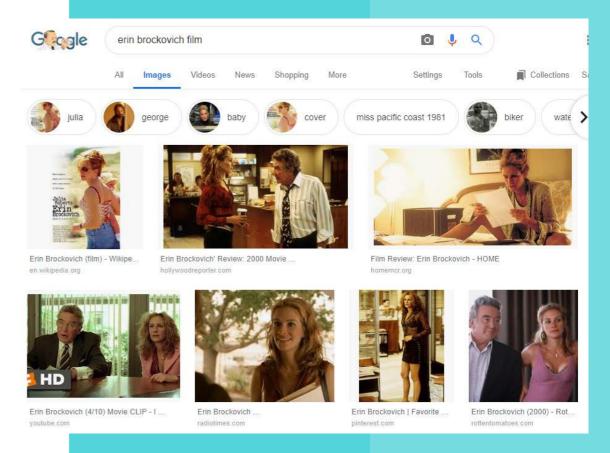
Based on a true story, an unemployed single mother from California is trying to obtain a job. She keeps hitting hurdles and having no luck and her luck does not improve when her lawsuit against a doctor that treated her when she was in a car crash falls through. Brockovich persuades her lawyer to give her a job at his firm for compensation, although no one takes her seriously because of the way she dresses. Erin then begins to investigate into a case involving Pacific Gas & Electricity Company (PGEC).

She discovers that the company is buying land that was contaminated with Hexavalent Chromium, a toxic substance that the company had been dumping onto the land. The toxic land began seeping into the town of Hinkley, California water system and poisoning the residents including cancer and death. The more investigating Erin does, she realises that her law would be involved in one of the biggest class action lawsuits in American history against a multi-billion dollar corporation.



In the original poster (see left), the only thing the poster tells you about the story is that Erin is a mother. The quote states "She brought a small town to its feet and a huge company to its knees", this gives a slight nod to a large company involved in the plot but apart from these two statements, these is very little on this poster telling us what happens in the film.

Those who live in America may know more about this poster from first glance as it is a true story based in California however, the rest of the world have very little to go on.



By a simple Google search, it told me very little about the film also. I re-watched the film to understand exactly what had happened in the film and also read facts and figures as to what happened in Hinkley to see if I could gather some inspiration for the new posters.

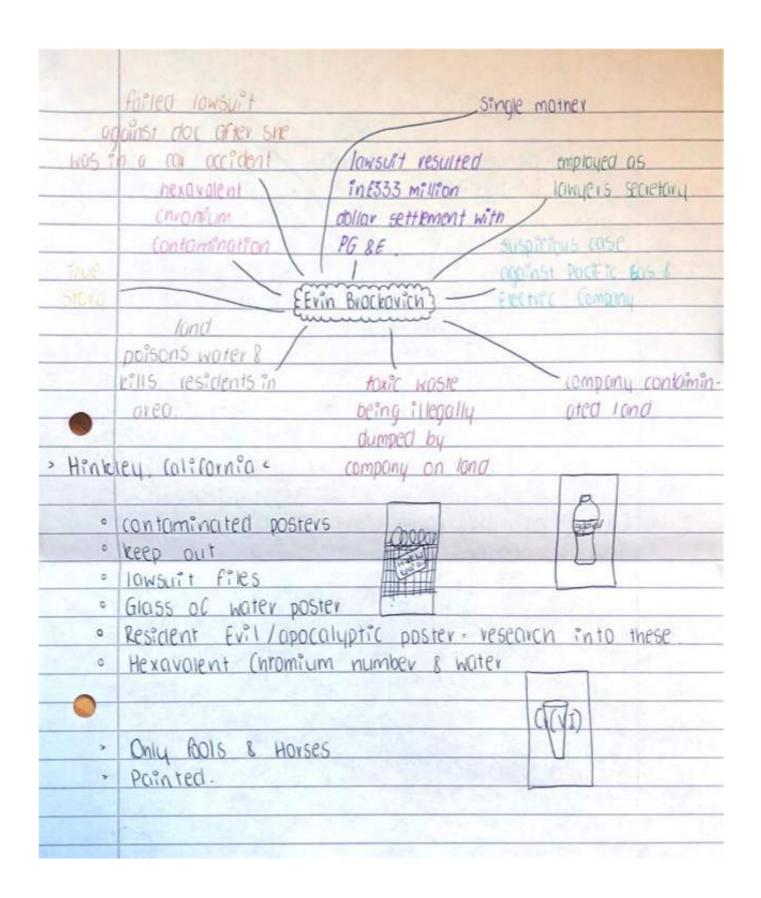
BRAINSTORMING IDEAS

I began to document each significant moment within the film and then branch off ideas that I came up with in regard to this. I had thought about going down the lawyer route however I began to research into what Hexavalent Chromium was used for and what the symptoms of its poisoning were.

My brainstorming process consists of writing out all ideas that I think of and then using visual brainstorming, I use small sketches to produces visual ideas that I had thought and potentially use them to help me sketch out my main idea on photoshop.

After using process of elimination, I wanted to create two different posters for this film including:

- A contamination poster (a perception from a female who thought the film was based in a post-apocalyptic setting) for Hinkley, a poster based around apocalyptic posters.
- A water bottle advert, a play on what the film plot entails. Hexavalent Chromium is a toxin used to dye plastic different colours so this is where the inspiration came from to do a plastic water advert for a new water company.



"CONTAMINATION"

Upon researching films or television shows that their main plot is contamination and/or post apocalyptic settings, I came across a few patterns. The use of yellows, oranges and brown tones are widely used in these types of films to show a haze over the planet in despair. Most posters like this use broken font, scratched font or block letters commonly associated with posters with an important message on them. Using these types of fonts allows the viewer to easily read what the poster is promoting and using a contrast of white or black against the yellow undertones makes the fonts stand out even more. Furthermore, these posters commonly show a well-known landmark in the world broken or abandoned, for example in Will Smiths "I am Legend", the San Francisco Bridge is seen behind him broken in two parts which can make the viewer understand the impact of a setting like that being broken and realise how big of an issue it is.

AFTER SIX YEARS, THEY RE NO LONGER ALIENS. THEY RE RESIDENTS: WONSTERS MARKET BEREARING WEST OF THAN CARES TO WAR WAS ALLESTED OF THE WAR AND ALIENS TO THE WAR AND ALIENS TO THE WAR AND ALIENS THE WAR

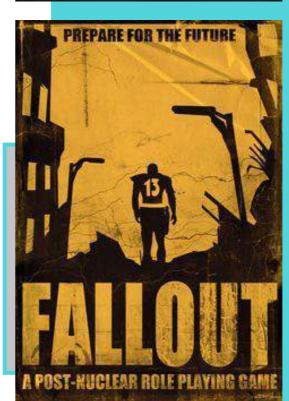






"CONTAMINATION" POSTER IDEA ONE









PHOTOSHOP BREAKDOWN - CALIFORNIA SIGN





I wanted to first create a "Welcome to California" sign as throughout, for example AMC's The Walking Dead which the plot is surrounded by a post apocalyptic America, there are a number of camera shots of the town signs either spray painted over or dirty/broken. See below for reference.



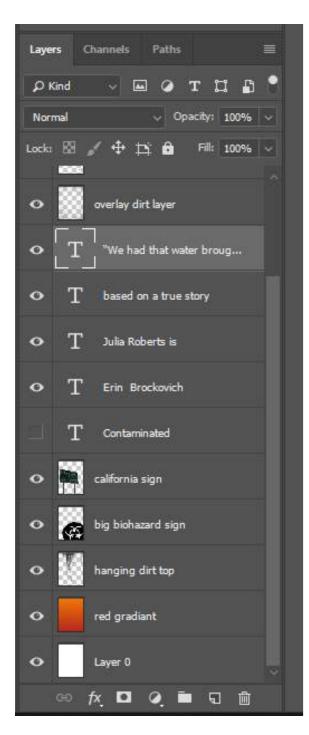
I began to research into what American town signs looked like, what colours they used and what font. Most states have a block colour, a white ring surround and "Welcome to" state in question. I also found that some have a slogan associated with their state such as "Welcome to Georgia, state of adventure" as seen above or Orlando is nicknamed the Orange County. Furthermore, there are some states that have large, attention to detail signs such as those seen in Alaska or Las Vegas however, California's seemed to be a bottle green with simply "Welcome to California" on it.

As this was for a contamination poster, I wanted my sign to look rough and slightly broken thus and cut around a sign using the pen tool from Photoshop that I had found online (see bibliography). In doing so this gave me rough edges and broken, cut out parts of the sign which was perfect for this type of design.



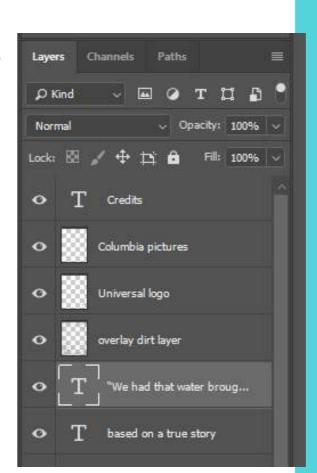






Taking the points from my research, I began to construct my piece in photoshop. I began to construct using a red to orange gradient background to tie in the yellow/orange tones from my research. I started to build up the layers by adding a dirt PNG overlay at the top to show a dirty mark after "water" had dried on the poster in which this gave a withered look.

Upon adding the California sign, I overlayed a contamination sign adding the effect someone had stuck it to the sign, by layering a white light opacity box I erasered some parts of it as I wanted the sign to have a look that someone had wiped their hand over the sign to read it. I added a number of dirt over PNG's to the entire design and added a large contamination sign at the back of the image behind everything else as I wanted this to look just like a pattern at the back but when inspected closer, the viewer realises what it is. To tie the whole image together, I added the Columbus Pictures and Universal Studios logos to the bottom and added a famous quote used in the film to the bottom of the poster. Finally, I added the correct credits for Erin Brockovich at the bottom using the "SteelTongs" font.

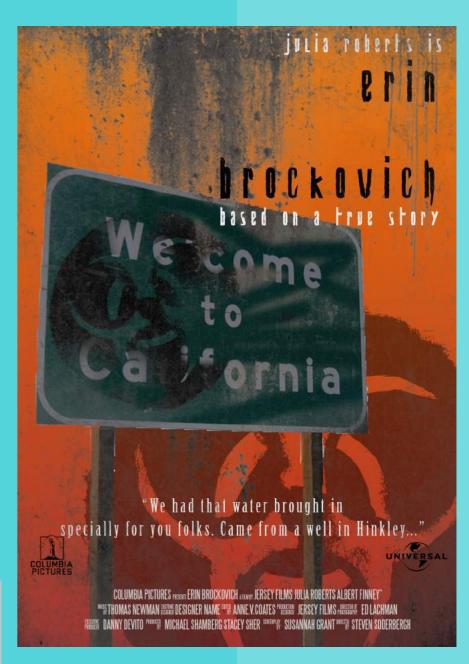


COLUMBIA PICTURES PRESONS ERIN BROCKOVICH A FEMALE JERSEY FILMS JULIA ROBERTS ALBERT FINNEY

WHETHOMAS NEWMAN RESIDE DESIGNER NAME HAVE ANNEY. COATES PRESENT JERSEY FILMS ARRESTED ED LACHMAN

RESIDENT DANNY DEVITO PROMES

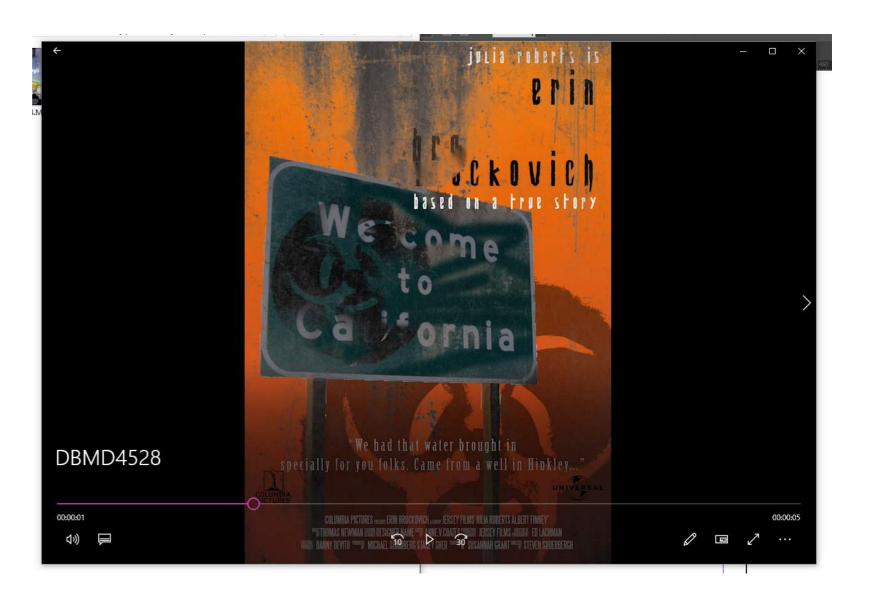
Photoshop breakdown - Main poster "Contamination"

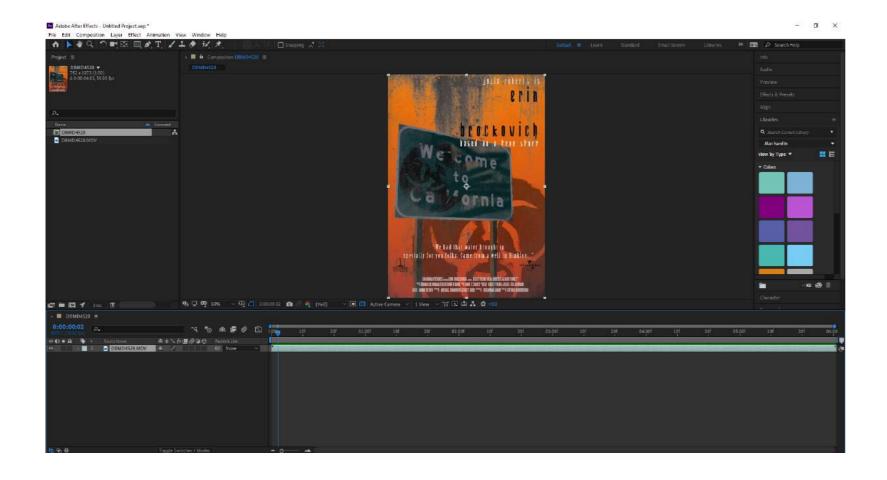


This is the completed poster for the Contamination poster showing one persons perception of this film.

MOTION POSTER DESIGN FOR "CONTAMINATION" -APP.

For the motion feature on this, I added a flow tool to the top dirt piece in the contamination poster. This gives the poster the full effect of the dirty water running down as though it were a sign. I am extremely pleased with how this poster came out using the flow tool as I believe it enhances the overall design.

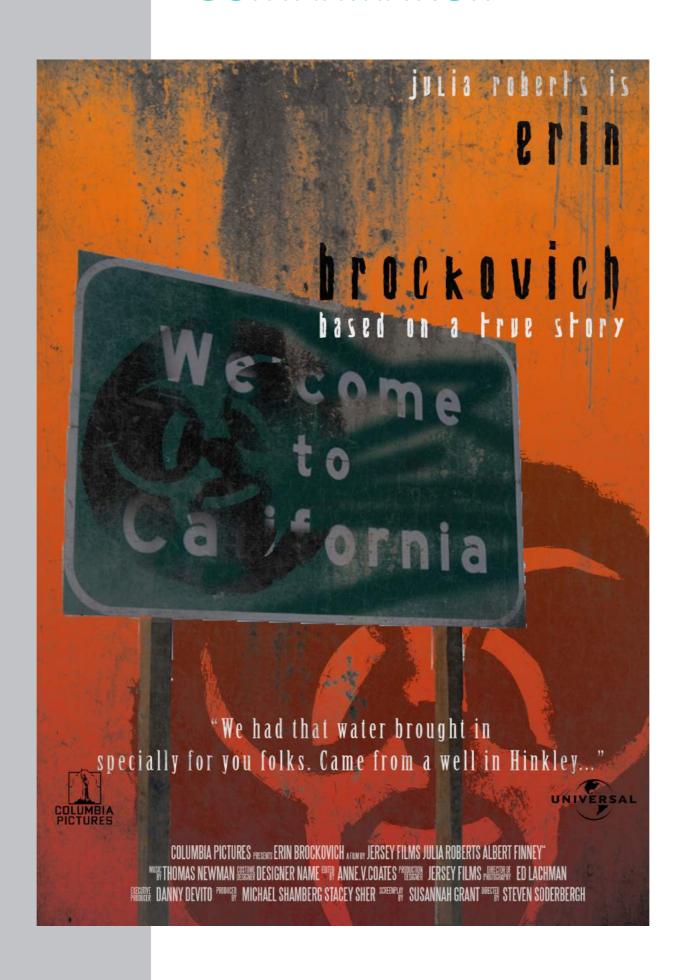




MOTION POSTER DESIGN FOR "CONTAMINATION" -AFTER EFFECTS.

To further add to this motion poster, I set it up in After Effects and used the point position tool to move the smaller pieces of dirt to the page so they flowed with the rest of the movement

FINAL POSTER FOR "CONTAMINATION"



"HINKLEY HYDRATED"

I began to research into different water bottle adverts and their designs that accompany. All adverts that I found had either a solid blue, sky or mountain background and the bottle of choice centred in the middle of the poster. A number of posters that I researched either had water splashing around the bottle, at the bottom or as a wave surrounding the bottle. These few main components gave me a good indication as to where to start for my design and how I could adapt this to accommodate my idea for Erin Brockovich.

"WATER BOTTLE ADVERT" POSTER IDEA ONE









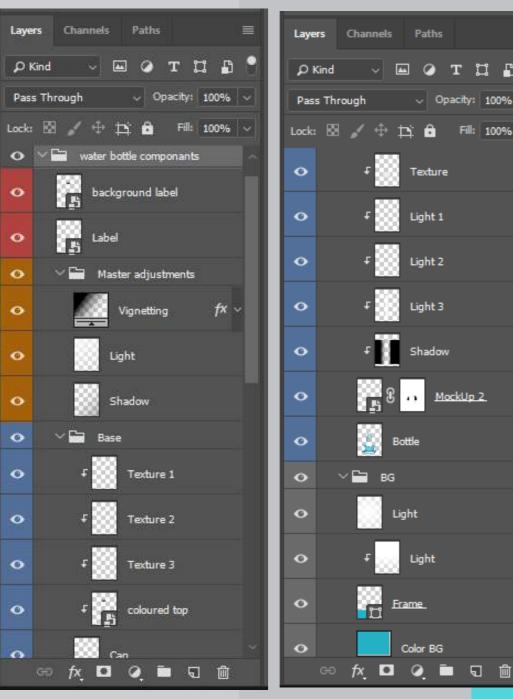








1

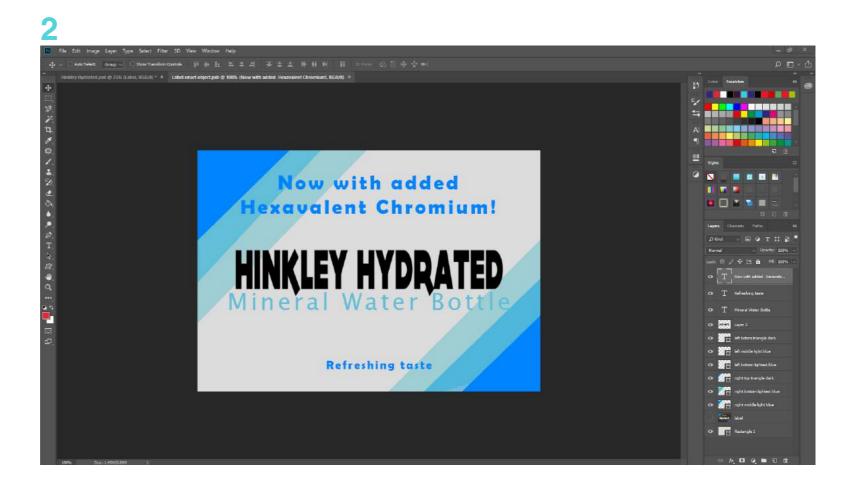


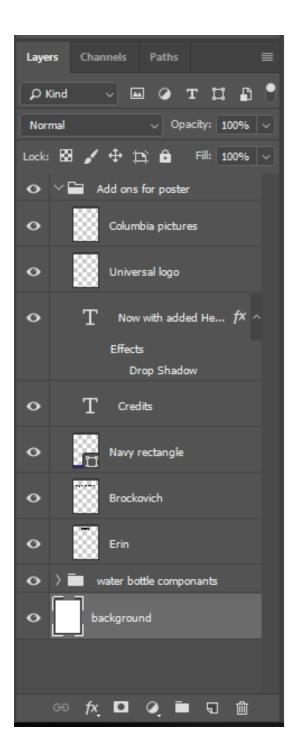
PHOTOSHOP BREAKDOWN - WATER BOTTLE

- 1. By following a youtube tutorial, I created a water bottle using different textures, lights and PNG images layered as seen in the screenshots. By working with different opacities, light directions and textures, this allowed me to build up the different sections of the bottle so I could work with them if I wanted to change the design at any stage.
- 2. Using a smart object layer to create the label on the water bottle, this allowed me to easily curve it around the bottle and change the writing at any stage if needed.

3.

This was challenging to create as I had not made an object like this before on photoshop but having the different layers made it much easier to me to incorporate it into the rest of my design and easily manoeuvre it between photoshop files.



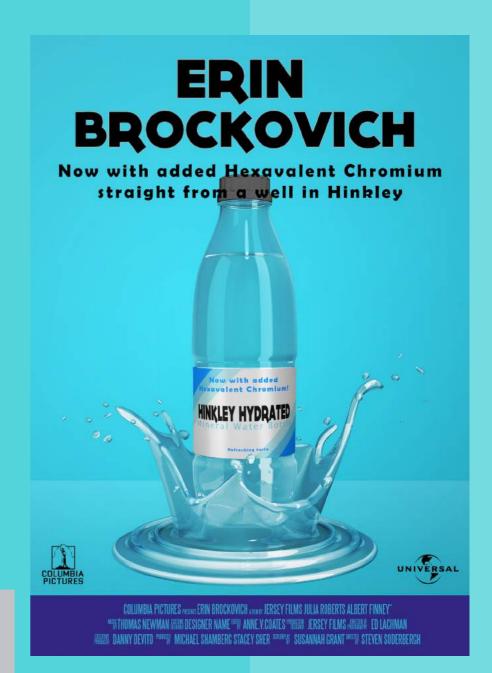


Once the main bulk of the poster was created using the water bottle feature, I began to add the rest of the accents needed for a water advert and a film poster thus I wanted to make as when someone glances at it, they assume it is just a water bottle but then engages them to look closer.

I wanted to include the famous quote from the film so I re worded it so that it sounds more like a water company slogan thus now reading "Now with added Hexavalent Chromium straight from a well in Hinkley". I wanted to add this play on words as we commonly see on water bottles stating facts such as "now with added strawberry" therefore I saw this as a perfect opportunity to use this type of slogan to my advantage and the films plot.

Also, I wanted to search for a "water bottle" type brand as these typically were chunky and heavy fonts. Using the font "Jungle Fever", I believe this accurately represented a water bottle brand as it is easily read.

PHOTOSHOP BREAKDOWN - MAIN POSTER "HINKLEY HYDRATED"

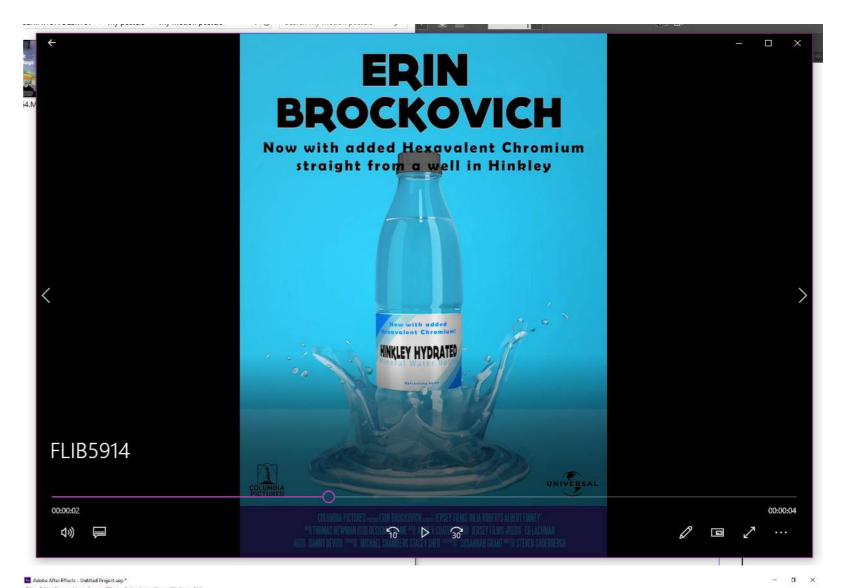


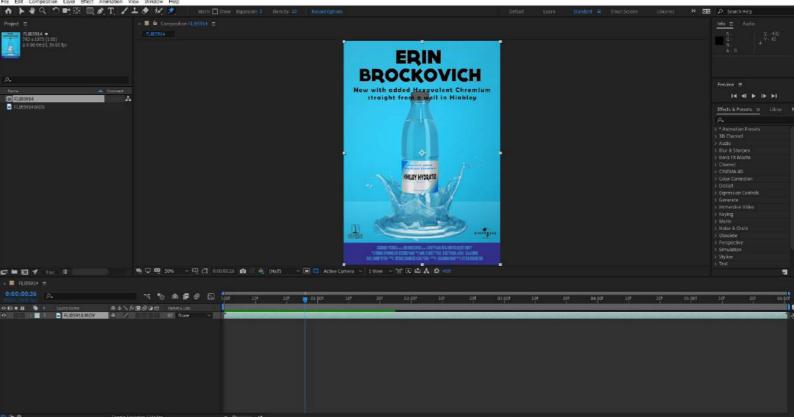
End product for "Hinkley Hydrated" water bottle poster advert. A play on an accurate representation of what Erin Brockovich is about.

MOTION POSTER DESIGN FOR "HINKLEY HYDRATED" - APP.

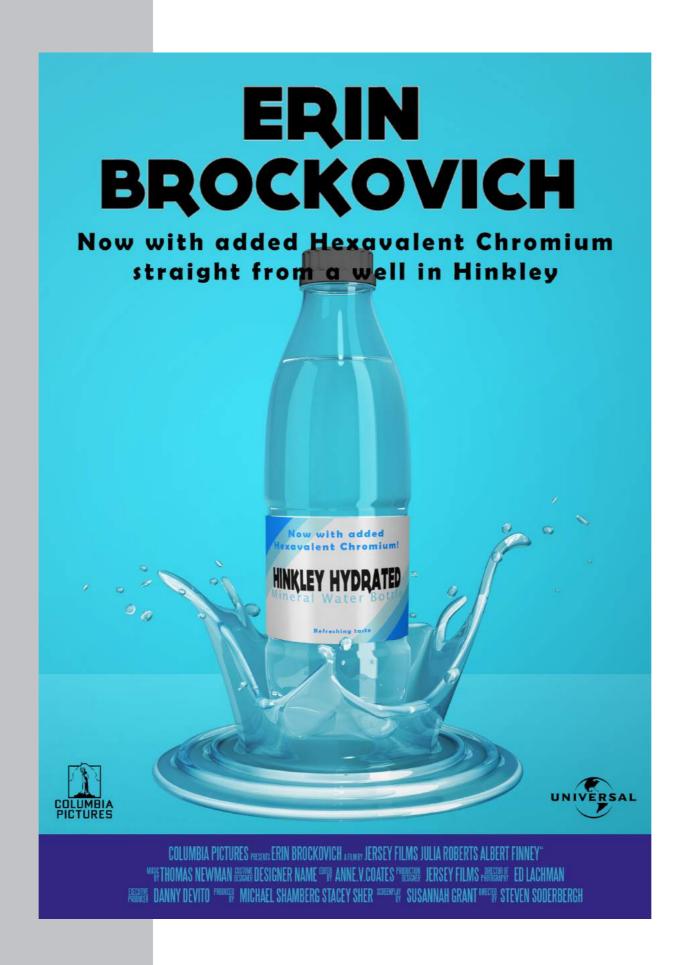
Using a similar technique to the Contaminated poster, I used the flow tool to allow the water to splash up around the bottle and around the bottom. This works extremely well as this exactly what I had envisioned for this design.

To add to the water flow, I set the MOV. file up in After Effects and used the point position tool to move the flow around the bottom of the image so it flowed around the bottle





FINAL POSTER FOR 'HINKLEY HYDRATED"

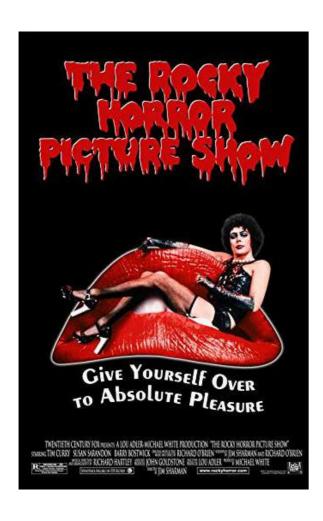


ROCKY HORROR PICTURE SHOW (1975)

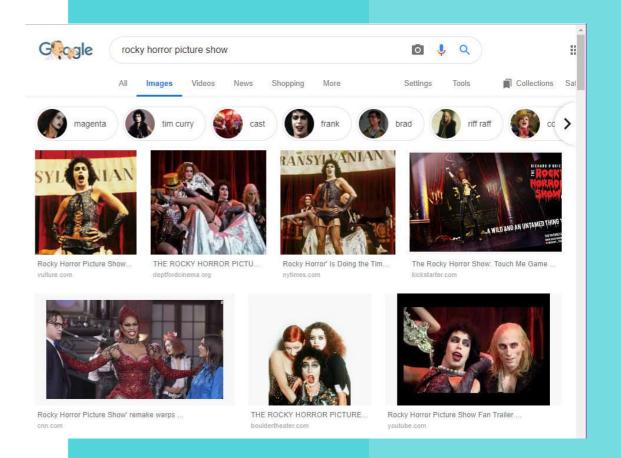
Perception

WHAT IS THE FILM PLOT?

On a dark and stormy evening, the happy couple of Brad Majors and Janet Weiss' car breaks down on a Denton highway. Upon their search for help, they stumbled on an isolated mansion where they hope to use a telephone. On their arrival, they are greeted by an array of oddities and excitable party guests at the mansion. At the annual Transylvanian Convention Ball taking place at the Mansion, Brad and Janet are greeted by Dr Frank-N-Furter, Riff-Riff, Magenta and Columbia who "take them in" and show them Franks newest science project. Seeing the creation of Rocky and the downfall of Eddie, Brad and Janet realise that this mansion is not a normal one. Known for its cult following, Rocky Horror Picture Show is a rock and roll, gender-bending film that pushes the themes of its time.



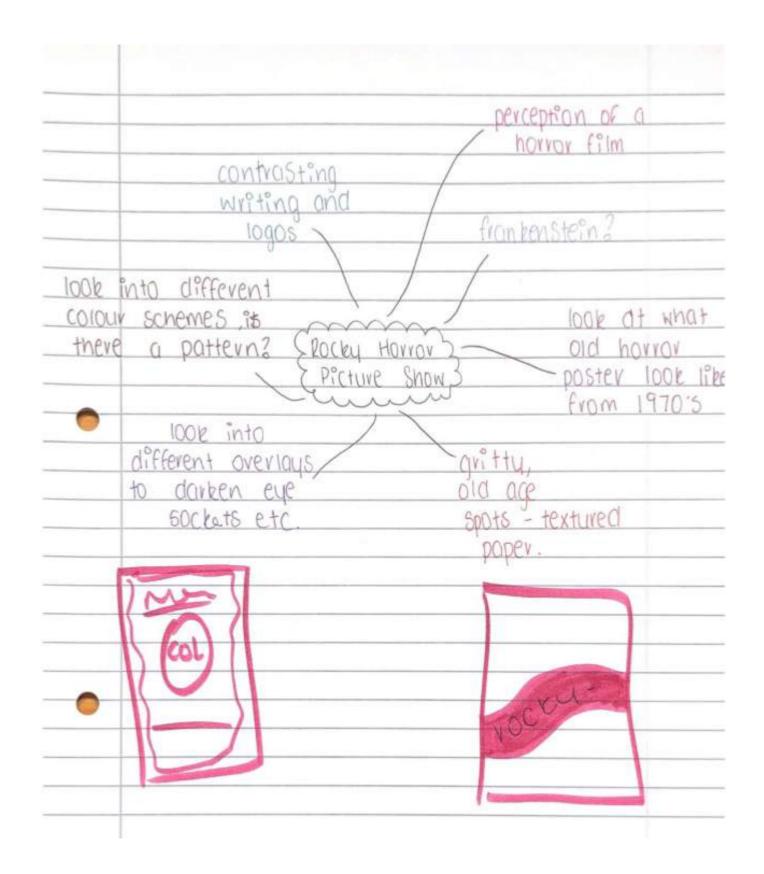
Upon seeing the poster on the left, it does not tell you a lot of the film as a whole. There is a nod to transsexualism because of Dr Frank on the front however unless you have seen the film, the lips mean nothing to you and gives you no pointers as to what the film plot is about. Furthermore, the font used name d'Double Feature' would give the viewer a misinterpretation as seeing blood drips are more commonly associated with horror films and thought provoking films.



The Google search tells you much more about what the film is about by showing scenes from the main scene in the film. The presentation of Frank during the Time Warp scene is the most iconic scene within this film and is widely recognised.

BRAINSTORMING IDEAS

As this was perceived as a horror film, my first thoughts were to research into old age horror posters from 1970's when the film was released. I wanted to attempt to change this film into an old age horror film so that it was still authentic to the perception and to the horror films of the time. I want to focus greatly on the colours scheme during this era as I believe they are predominantly primary and secondary colours. As they are old age, I will need to research into textures, dirt PNG and potentially paper fold pngs for added texture on the images.



"COLUMBIA"

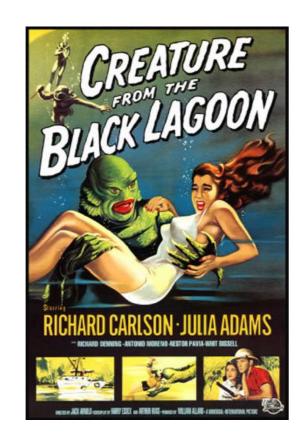
"COLUMBIA" POSTER IDEA ONE

As this production was released in 1975, I began to research the posters that surrounded horror films at this time. A large use of black, red, yellow and green was widely used in these posters to symbolise terror, the "monster" in the film and titles. By analysing these images, the main textures and similarities were:

- Low quality print effects
- Dirt and grunge
- Hand brushed typography or handwritten
- Blood splatters
- Paper fold lines
- Chunky writing
- Rough and discoloured borders around the edges
- Old paper age spots and marks
- Cold tones or hot tones

Using these main components of old style posters will allow me to explore and adapt the imagery from Rocky Horror and use them for a horror film setting.



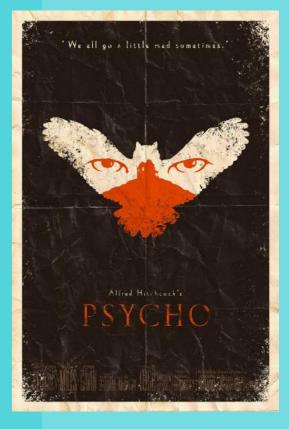


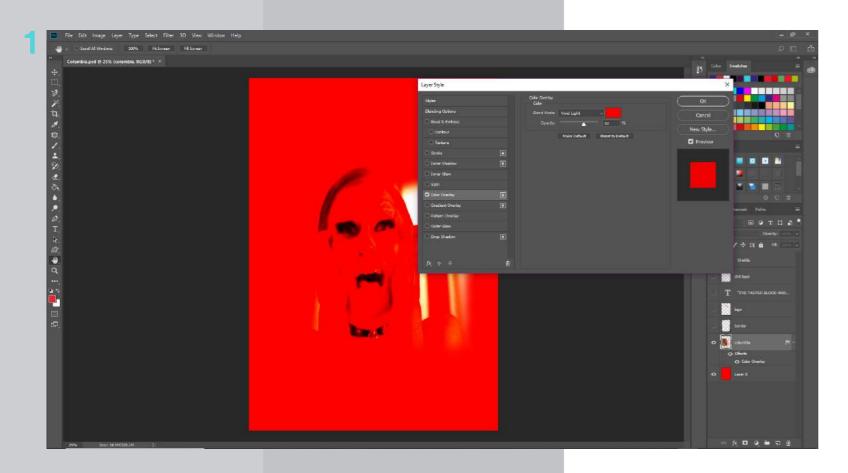










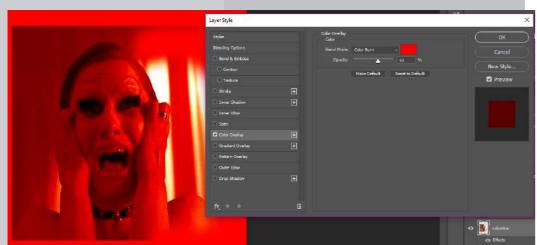


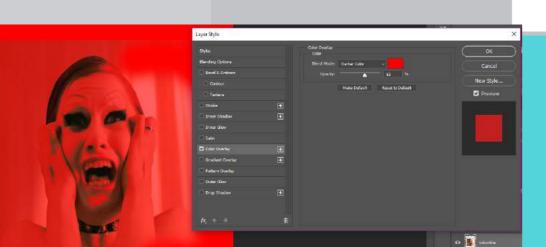
PHOTOSHOP BREAKDOWN - COLUMBIA'S FACE

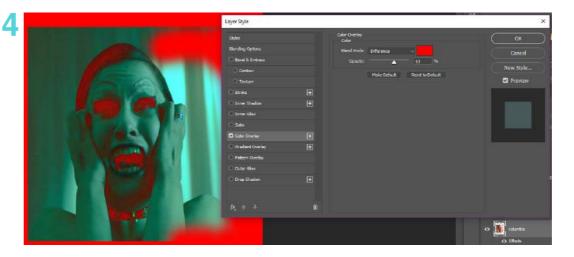
In the film, there is a scene in which Eddie comes to an unfortunate ending, however I knew there was an image of Columbia screaming that I knew would work to my advantage for the horror poster. I began to change the colour overlay on top using the base colour of red with an opacity of 75%. The four different overlays I tried as experiments were:

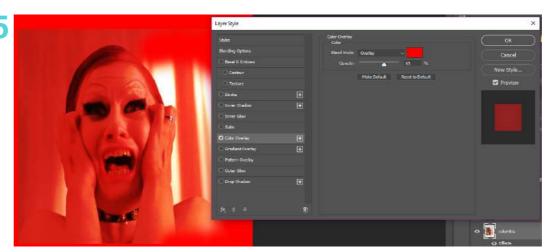
- 1. Colour Overlay feature
- 2. Colour burn
- 3. Darker Colour
- 4. Difference
- 5. Overlay

I decided to choose the "vivid light" overlay as it accented the best parts of Columbia's face, darkening the right places to add a sinister feel to the image



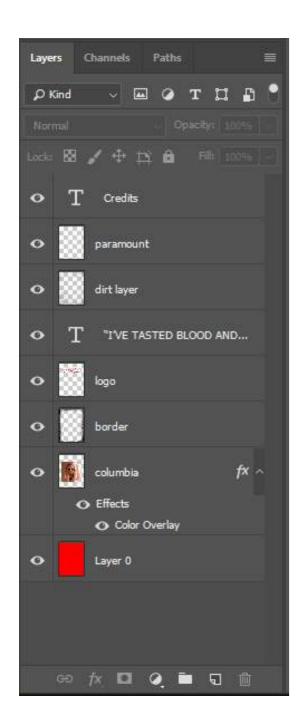






The "difference" overlay feature was a close second as I believe the greens and the reds accented each others features in an aesthetically pleasing way. I did not use this overlay however as I thought that the green hues along with the reds was not the best suited colour match as I believe the pairing made the poster look more "monster" like rather than sinister which I was looking for.

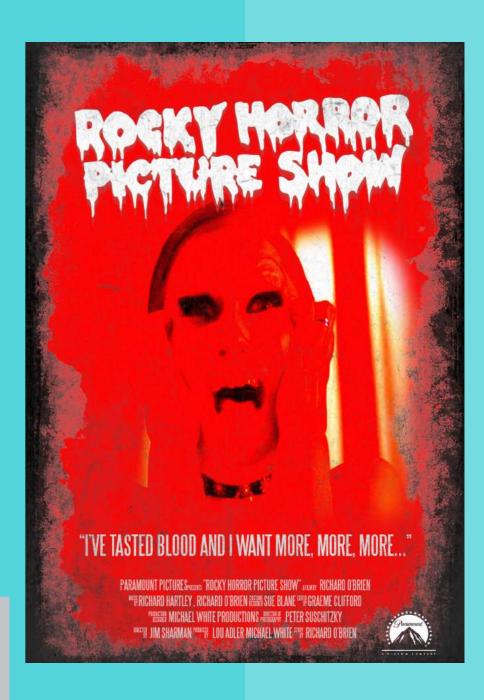
Doing these experiments allowed to understand fully where the light and dark stages were of her face and what parts I knew needed to be accentuate on her face and what parts I could be manipulated with different colour features.



As I created the colour overlay feature on the Columbia image, I wanted to add the main accents that I had seen being used on old style posters.

- 1. Beginning with the Columbia image, I overlayed a PNG version of paper age spots and dirt overlay to build up texture on the image.
- 2. Layering on top, I had sourced a rough edge border PNG to add the effect of ripped worn out paper on top of my imagery.
- 3. Continuing on, I had to search extensively across the internet so I could find the correct font used for the film named "POUBLE FEATURE" to create the logo for the film in white.
- 4. Adding the credits at the bottom featuring the original cast from 1975 and adding the quote from the film "I've tasted blood and I want more...". I wanted to add this quote particularly as the quote itself is sinister but when used in the context of the film, it is used in a different sense of the film.

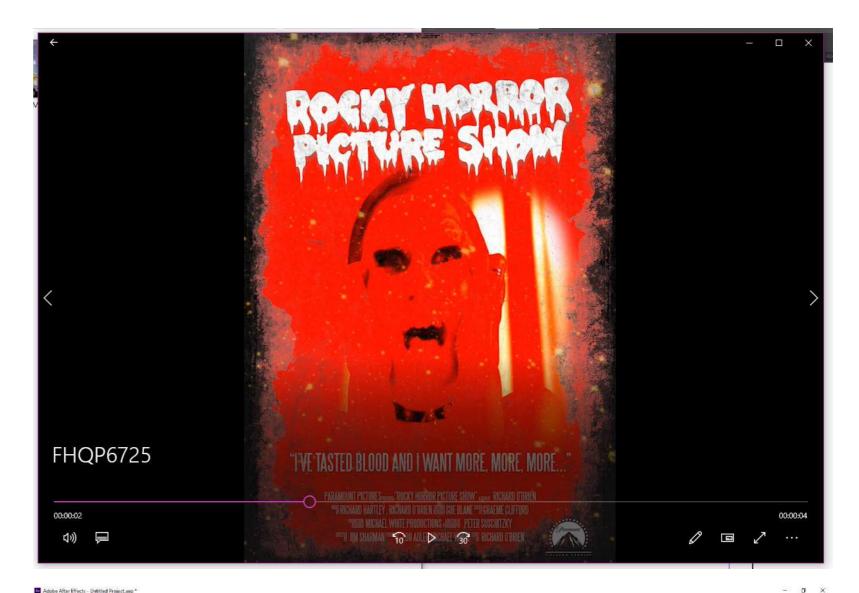
Photoshop breakdown - Main poster "Columbia"

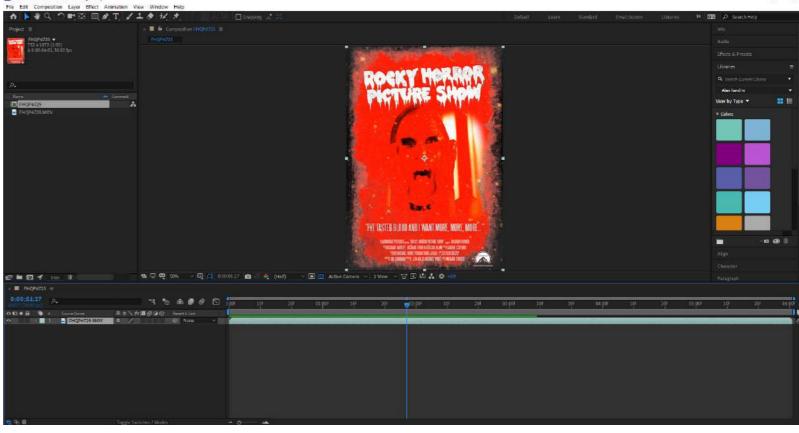




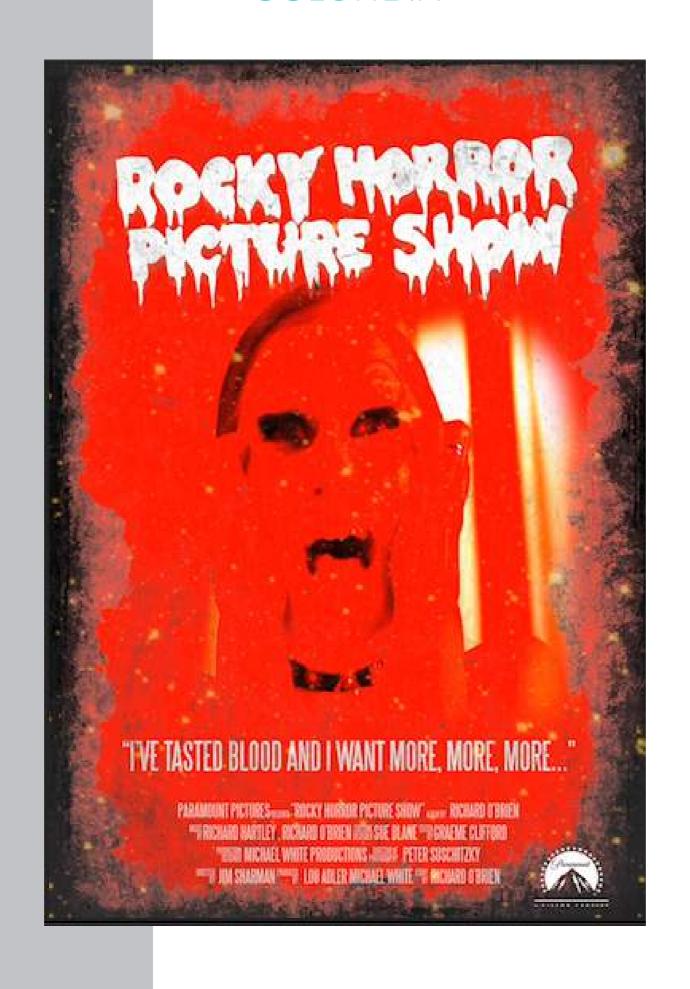
MOTION POSTER DESIGN FOR "COLUMBIA"

I added a short, snappy star overlay as the poster is portraying the horror scene, I still wanted to add the camp Esq. plot of the film.





FINAL POSTER FOR "COLUMBIA"

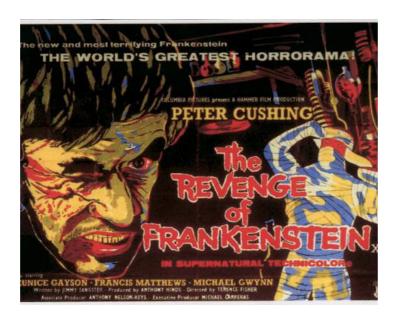


"Frank-N-Furter"

As the main character in Rocky Horror Picture Show is named "Frank-N-Furter", I decided to research into old age Frankenstein poster spanning from the 1950s to the 1970s. Similar to other designs, I began to pull out the main components of the posters including:

- Large image of the main "monster" with darkened features staring at the camera.
- Hand-scratched writing mostly in block capitals
- Contrasting colour schemes to emphasis certain features of the poster.
- Almost all of the posters I researched have a sweeping title with block lettering also warped across the image.



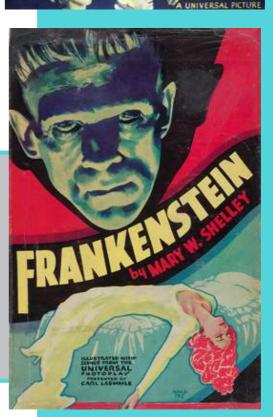






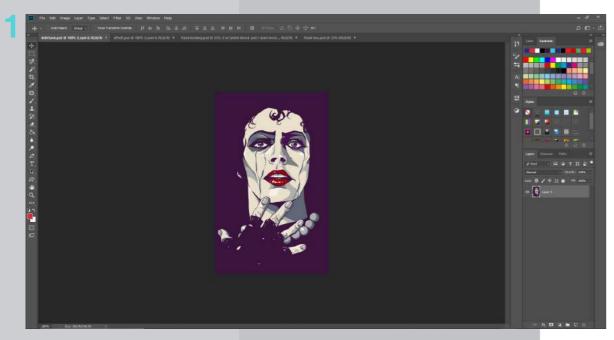
"FRANK-N-FURTER" POSTER IDEA ONE



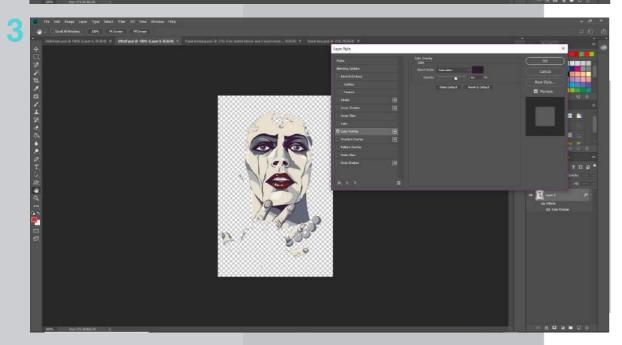












PHOTOSHOP BREAKDOWN - FRANK'S FACE

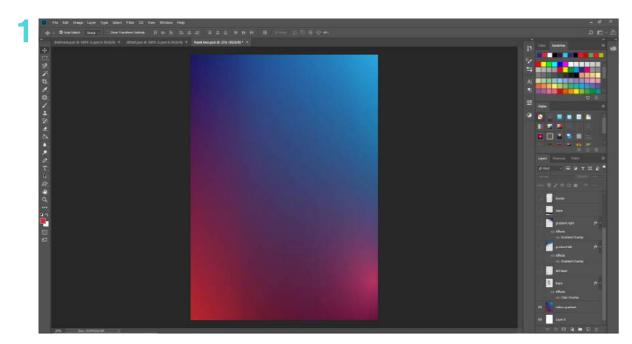
After extensive research on different variations of Frank through different outfits and colour blocks, I wanted to manipulate this abstract version of Frank so he became out "dead" looking and darkening around his eyes to enhance a Frankenstein look.

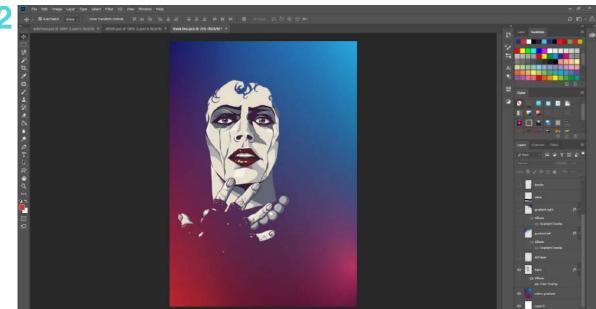
- 1. I first had to crop the initial image, removed the second hand and changed the background colour to a deep purple.
- 2. Using the magic wand tool, I began to pull out random chunks of the image including the whole background, a part of his cheek and most of his hair.
- 3. Finally for this part, I used a colour overlay once more to saturate the colours away from Franks face so I had a lighter base to layer the background of colours around his face.

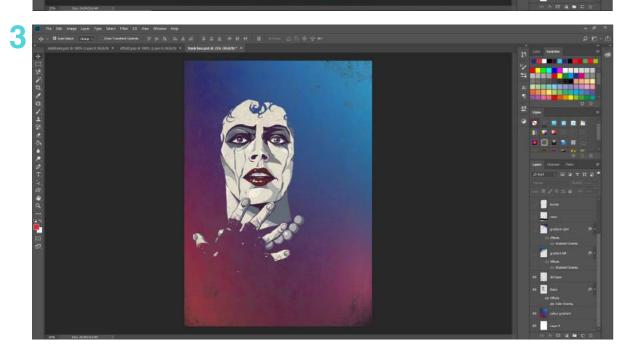
Photoshop breakdown - Main poster "Frank-N-Furter"

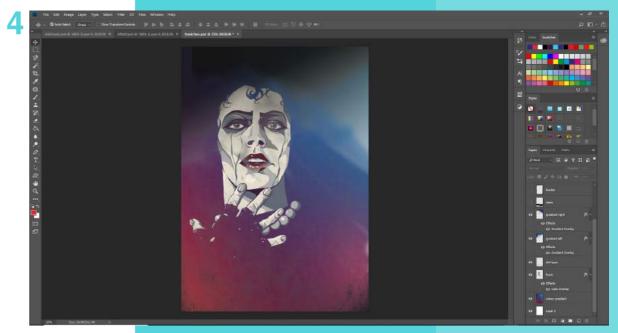


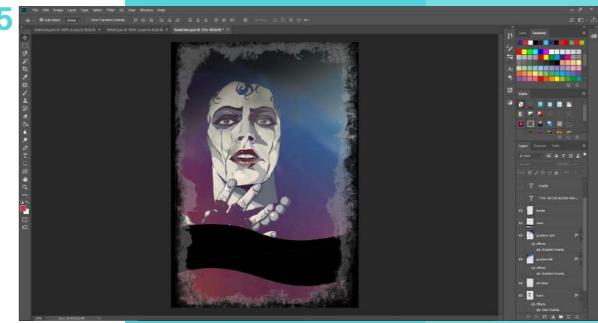
On the following page is a breakdown of the creative process and layering the final graphic section of this poster. Split down into six screenshots, the screenshots will be explained on the page after.

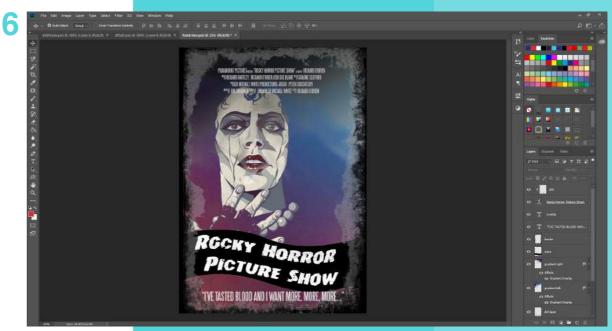












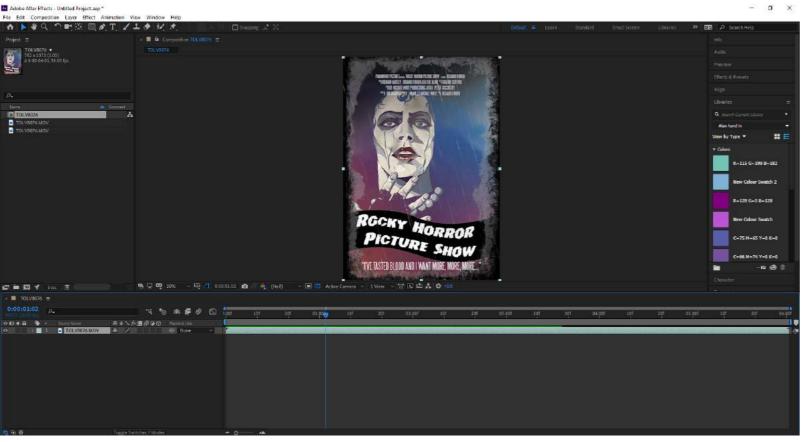
PHOTOSHOP BREAKDOWN MAIN POSTER "FRANK-NFURTER"



- 1. I started the image with a blue to purple gradient as this was similar colours to those found in my research.
- 2. After finding an image of Frank-N-Furter in a block colour feature, using the magic wand tool, I began to pull out chunks of the image on his hands, eyes and face to give it a "Frankenstein" feel to it. (See process page previous).
- 3. I added a dirt PNG layer onto top of this to begin building up my paper texture.
- 4. I layered the same image on top of each other and then manipulated the opacity of one to add darker or lighter shades when needed. Finally I added a small black to grey rectangle gradient and accent this in the four corners leaving it darker in some.
- 5. Using the details I learned from my research, I began to create my banner to surround the image. From a black rectangle created, I used the warp tool to manipulate the wave to be exactly how I wanted it. Using the same process, I created the writing using the font "YOUNG FRANKENSTEIN" and manipulated it to the same wave as the black rectangle. The more I had started to add to the image, it was becoming too dark for my preference thus I added a large white rectangle over the whole image and changed the opacity to the preference I believed enhanced the image. I used the eraser tool to erase some of this rectangle away to bring out the important pieces of the background. I also wanted to erase small parts of this so it gave off an eery and scary feeling.
- 6. Finally to finish the image off, I added the rough edge border from my previous poster as I believe it works extremely well for the poster in question, added the credits and finally the quote from the previous image to tie all the imagery together.

Adding the separate details that I had accumulated from my research enhanced the overall piece to show the Rocky Horror Picture show in the light of the persons perception.

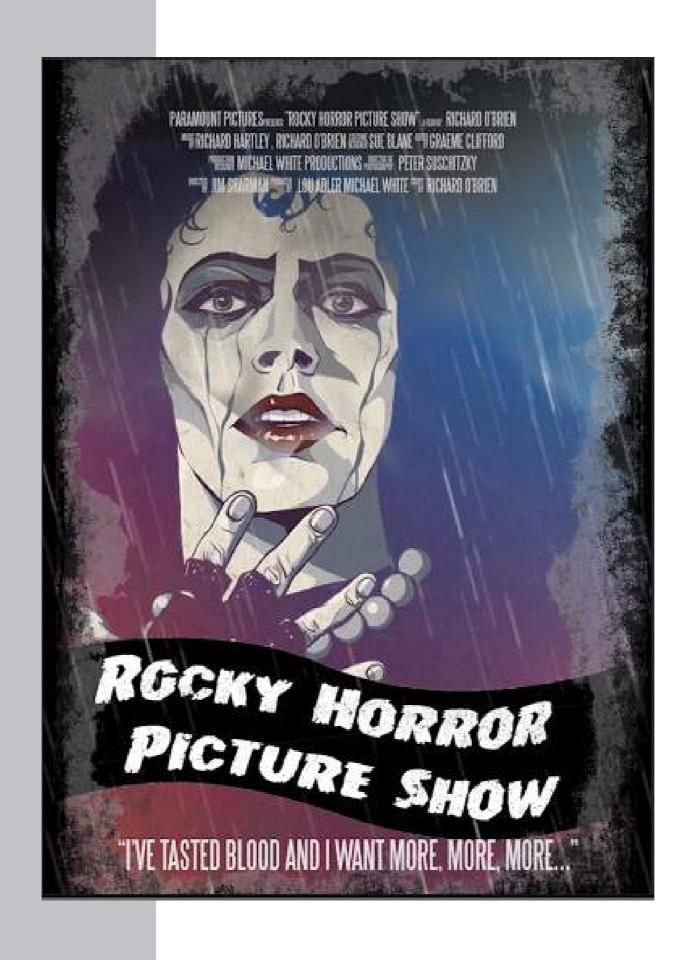




MOTION POSTER DESIGN FOR "FRANK-N-FURTER"

As the opening scenes of Frankenstein are usually during a storm and the opening scene of Rocky Horror is also during a storm, I wanted to add a rain overlay as I thought it would tie the two films together. Through After Effects, I added a few more rain droplets to fill in the blank spaces.

FINAL POSTER FOR "FRANK-N-FURTER"

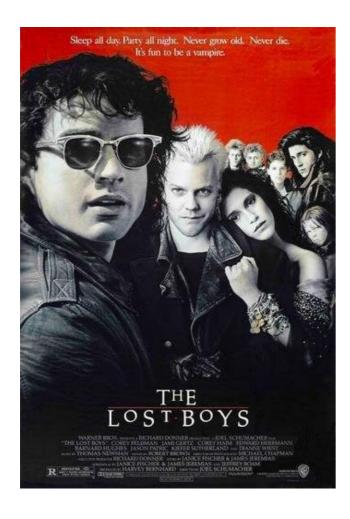




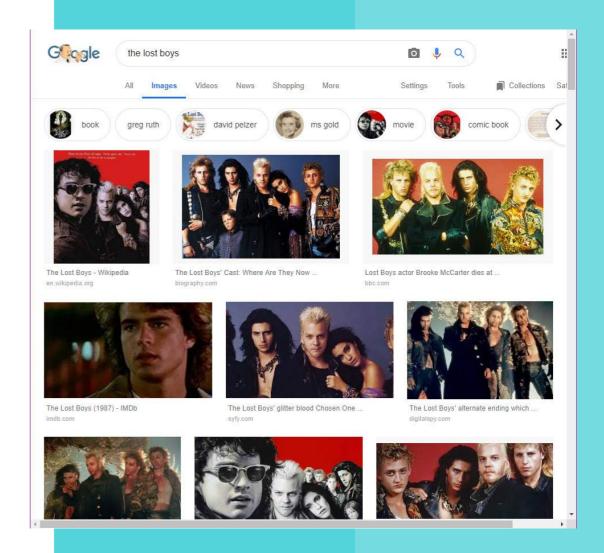
Perception

WHAT IS THE FILM PLOT?

Two brothers and their mother move to the seaside town of Santa Carla. California where they are greeted with a large gang of bikers that "own" the pier. Older brother Mike befriends the group of bikers after being led on by a girl named Star. Younger brother Sam befriends two other brothers by the name of the Frog Brothers who claim to be vampire hunters. As the film continues, Sam becomes increasingly concerned about his brother Mikes welfare when he started to sleep all day and only go outside when it's dark. Lead of the biker gang, David played by Kiefer Sutherland shows Michael who they really are by showing their "feeding time" and turning into full vampires. Sam and the Frog brothers learn of the gangs true identity with Michael now becoming a half-vampire. The group lead a quest to find the head vampire and kill him so the rest die with him thus lacing the house with "vampire hacks" such as holy water and garlic bulbs. The group succeed in the end with it being revealed that Michael and Sam's mothers date was the head vampire resulting in him being killed by their grandfathers car laced by wooden stakes. The final line in the him is from the boys grandfather stating "there's one thing I hate about Santa Carla, all the damn vampires!"



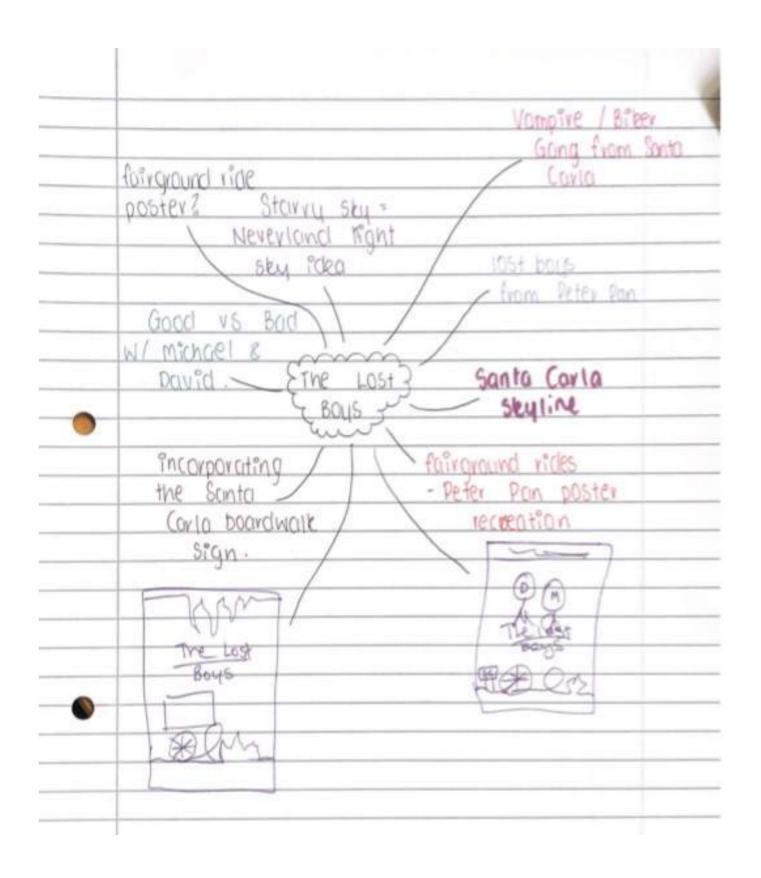
By the original poster, it shows almost the entire main cast. The use of black, white and red give very little away to the main plot of the film however some of the originals posters do not have the quote at the top reading "Sleep all day. Party all night. Never die. Its fun to be a vampire.". I had been shown the poster without this quote thus where my confusion came from I had assumed it was about The Lost Boys of Neverland in Peter Pan.



By the quick Google search, this also told you extremely little information with only pictures of the main cast. This does not give anything away to the viewer which could be a help or hindrance.

BRAINSTORMING IDEAS

As my first intital thoughts for this film was that they storyline was a collaboration of Peter Pan, I had first had an idea to attempt to cartoonise the cast of The Lost Boys and create them into a Peter Pan film poster however with a extensive research and little to no results, this was not an option for me to pursue for this poster. Furthering, I had thought about attempting to make the iconic scene of Peter Pan and Wendy flying over London's skyline thus I wanted to manipulate and have The Lost Boys cast flying over with the Santa Carla pier fairground underneath them. In saying this, I knew I wanted to incorporate the Santa Carla Board walk sign into my design somewhere thus I will have to brainstorm around this and figure out where I can add this into the design ideas.



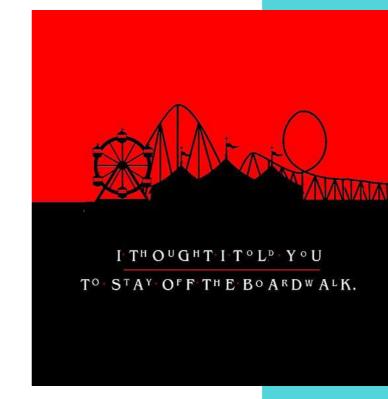
"SANTA CARLA"

My main inspiration for this poster was the imagery and design from the lost boys of Peter Pan. I began to research into designs of the usual things seen on Peter Pan posters thus finding main characters and small scenes from the film on the poster. I decided to try and amalgamate the two ideas together by using the iconic London skyline posters of Peter Pan and replacing the London skyline with the Santa Carla board-walk. Furthermore, I will attempt to create my own version of the Santa Carla sign so I can incorporate this into my designs also. I have also included an image of the live action poster for Peter Pan as I may attempt to create a poster using still imagery from the film and working it to be a similar layout to the original Peter Pan poster.

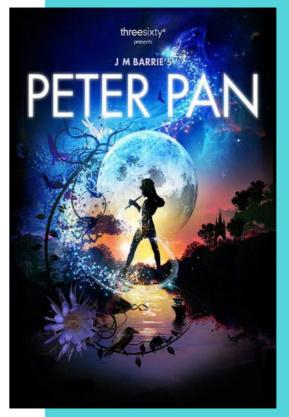
Wedcome Come Comments of the C







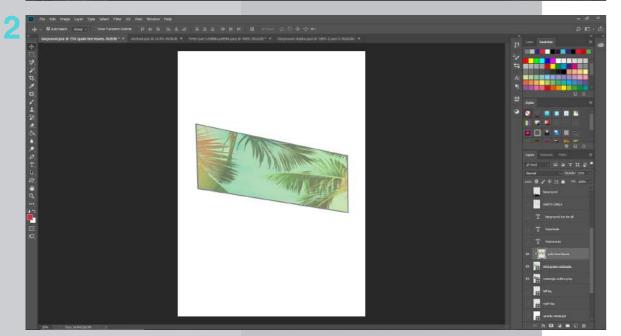
"SANTA CARLA" POSTER IDEA ONE

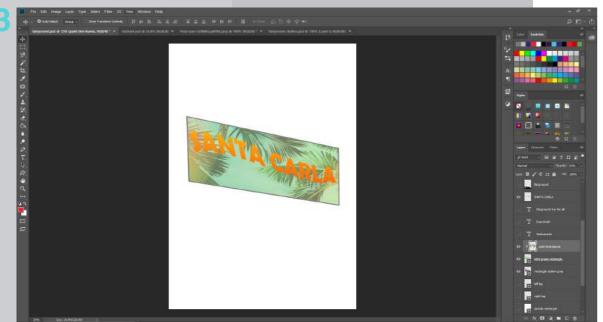




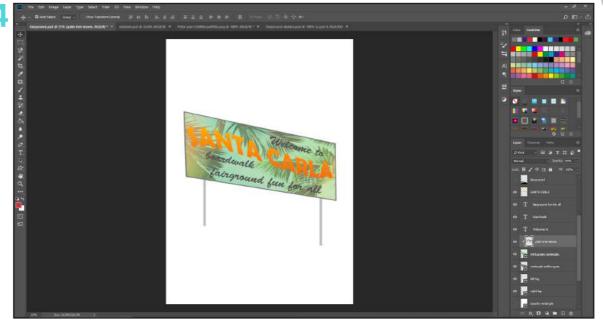


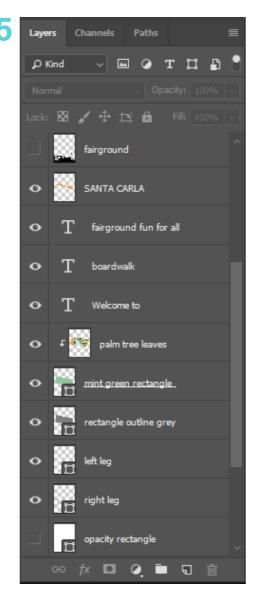




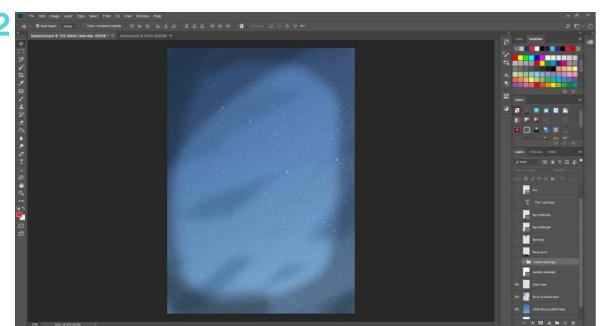


- THE SKYLINE AND SANTA CARLA SIGN



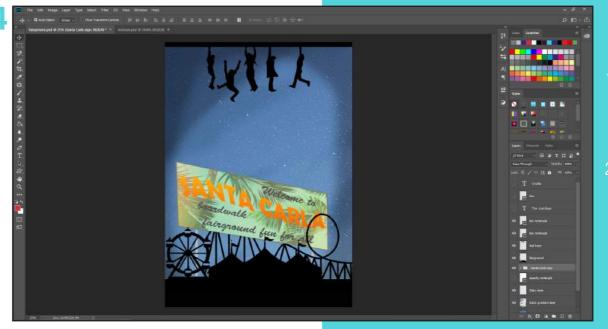


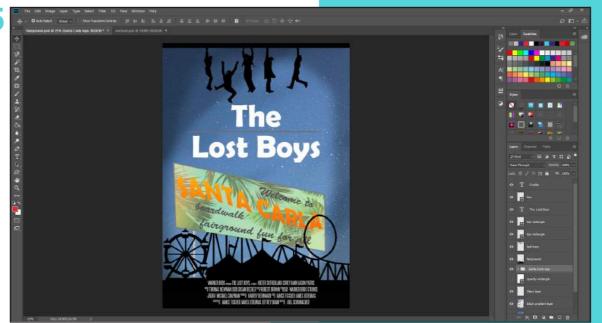
- 1. I started building this sign by creating a mint green rectangle and manipulated the shape using the perspective transform option
- 2. I added a grey rectangle of the same rectangle and positioned it slightly behind to created the overlay (I took inspiration from The Walking dead sign research that I conducted for Erin Brockovich.) I added a stock image overlay of the popular palm tree design and creating a clipping mask around the green rectangle.
- 3. Using the warp and wave tools. I created the Santa Carla script in a yellow colour, I then added an orange to red gradient on top of the writing and created a clipping mask on top.
- 4. Finally I added the finishing touches such as the "Welcome to" sections and the legs of the billboard.
- 5. Showing the layers in the order they were created in.

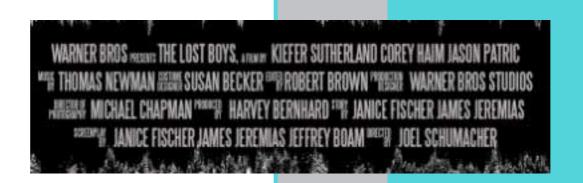




PHOTOSHOP BREAKDOWN - MAIN POSTER "SANTA CARLA"



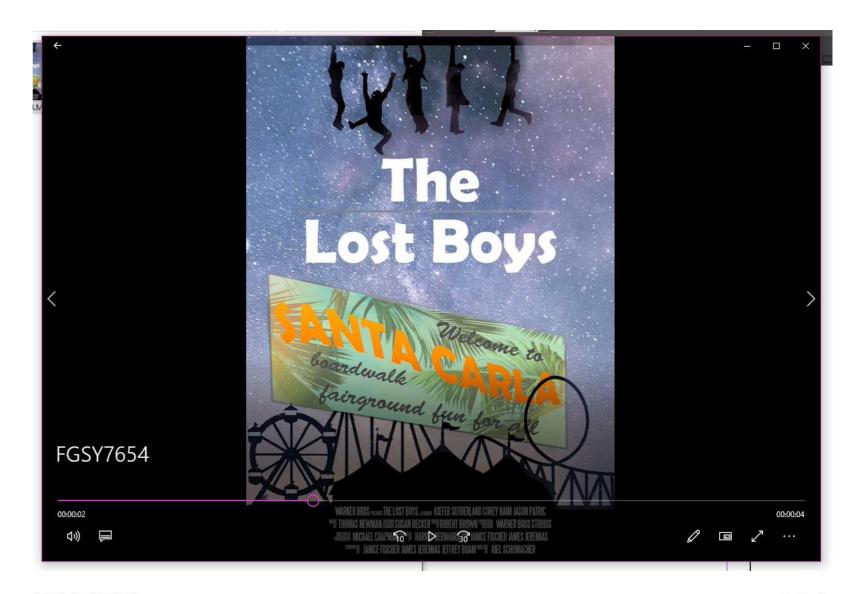


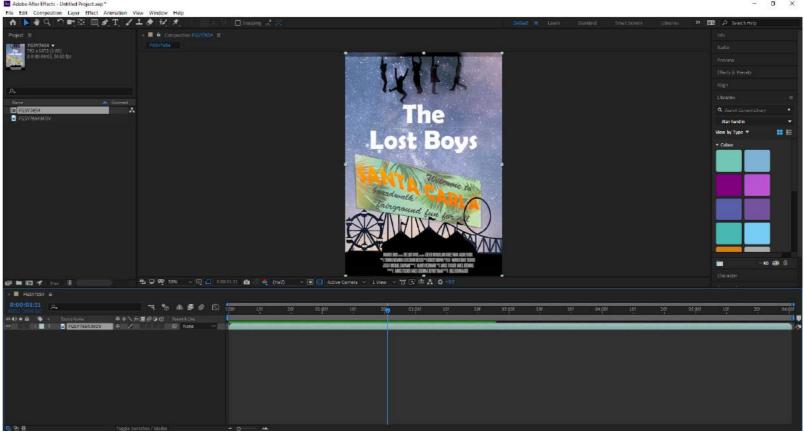


- 1. I started with a white to blue gradient to add the sky layering.
- 2. Covering the whole image with a black rectangle, changing the opacity settings and further erasing over the whole documents allowed the background to shine through to make a more natural background. I also added 5 layers of a stars PNG overlay found through my research.
- 3. I then added my Santa Carla sign made in my other photoshop file
- Continuing on, I created my fairground Skyline and the boys hanging down from separate PNG files created by myself from Google imagery.
- 5. Finally, I added the accents of the title feature and the credits write up to tie it all together.

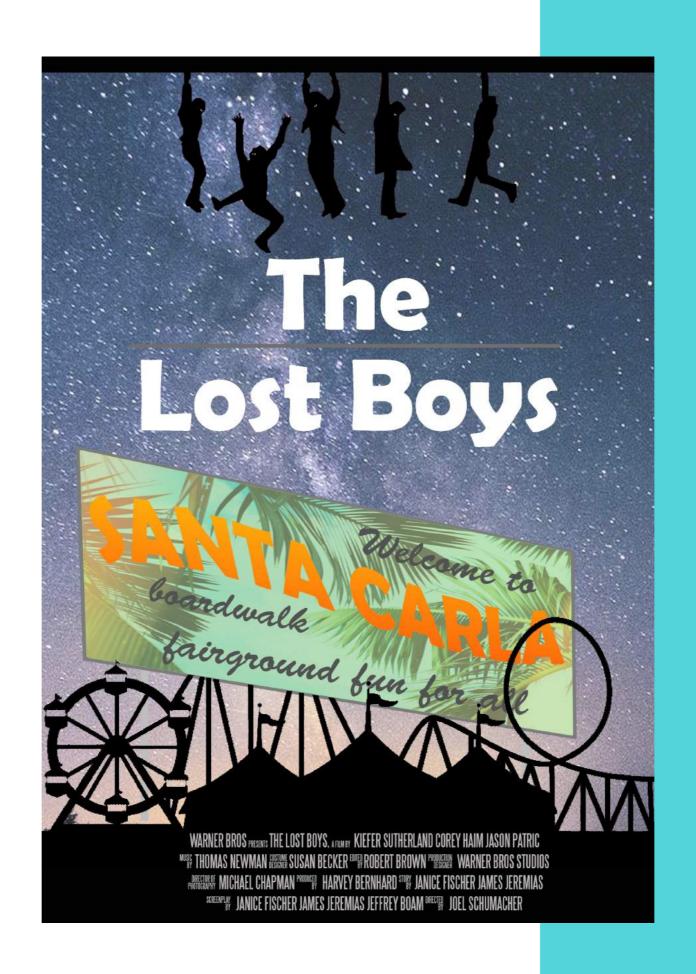
MOTION POSTER DESIGN FOR "SANTA CARLA"

To add to the whimsical design of Peter Pan,I decided to create an over exposure nights sky using an overlay of galaxies and stars. Bringing this motion poster through After Effects allowed me to touch up any sections the overlay had missed and to tidy the edges of the overlay around the board walk sign.





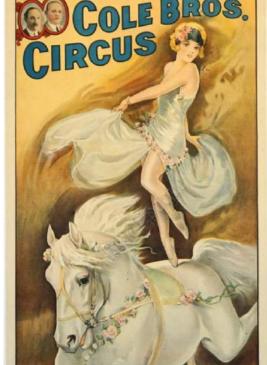
FINAL POSTER FOR "SANTA CARLA"



"THE FAIRGROUND"

As The Lost Boys is set in and around Santa Carla board walk adn fairground, I wanted to explore how a poster would work by using these techniques and styles. I researched into both carinvals and circus' so I had a good understanding of both and whether I could use different features of both pieces to enhance my final design. Furthermore, the use of reds, yellows and browns are a predominant feature on these types of posters thus gives me a starting colour scheme to work off.

types of posters thus gives me a starting co

















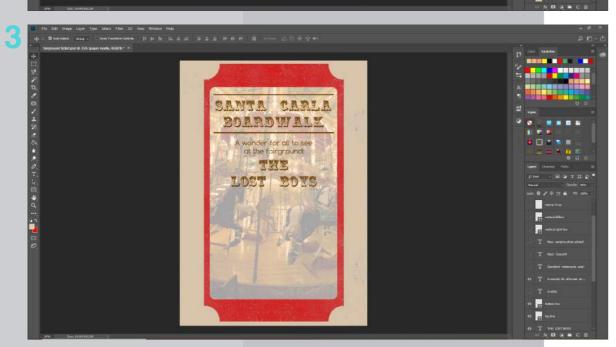




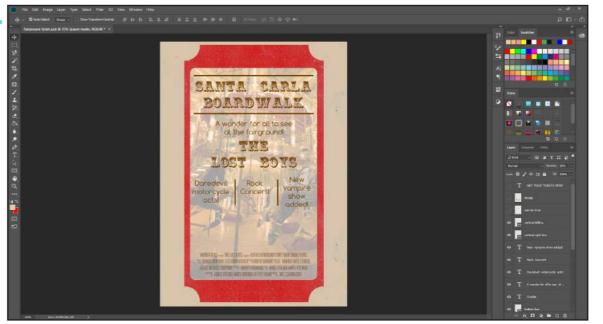


| The color lays | Specified |

To the late large large from the first to the Manage large from th

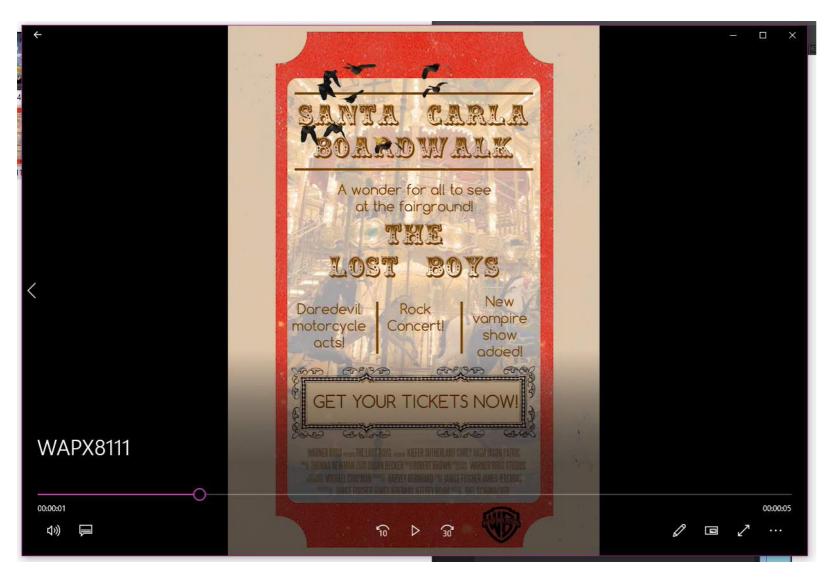


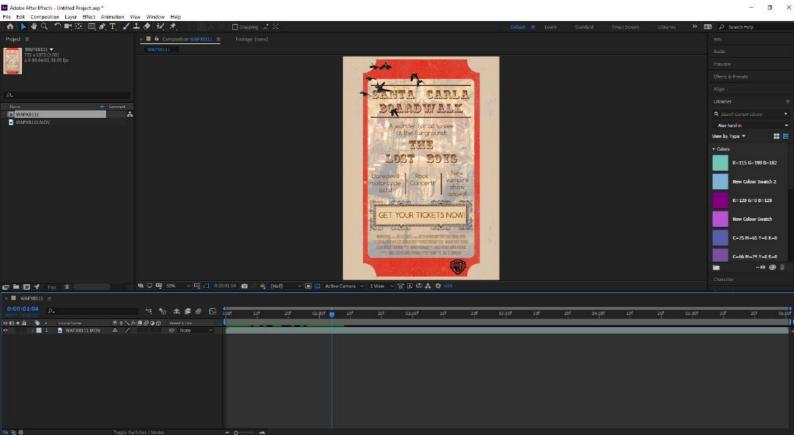
PHOTOSHOP BREAKDOWN THE FAIRGROUND





- I started off with a beige colour and a ticket outline created using the rectangle tool and the circular eraser.
- 2. I then created a rounded rectangle and applied the carousel image I had found from my research, changing the opacity to a lower level and clipping masking it over the rectangle.
- 3. By using a brown colour taken from the carousel image, I began to write out what the poster was going to say. I researched into different fonts and styles in which I found "circus".
- 4. Furthermore, I added the top acts for the show in the same colours and using the regular circus font of "comfortaa"
- 5. In conclusion, I added a "get your tickets" ornate rectangle as these kept re appearing throughout my research.



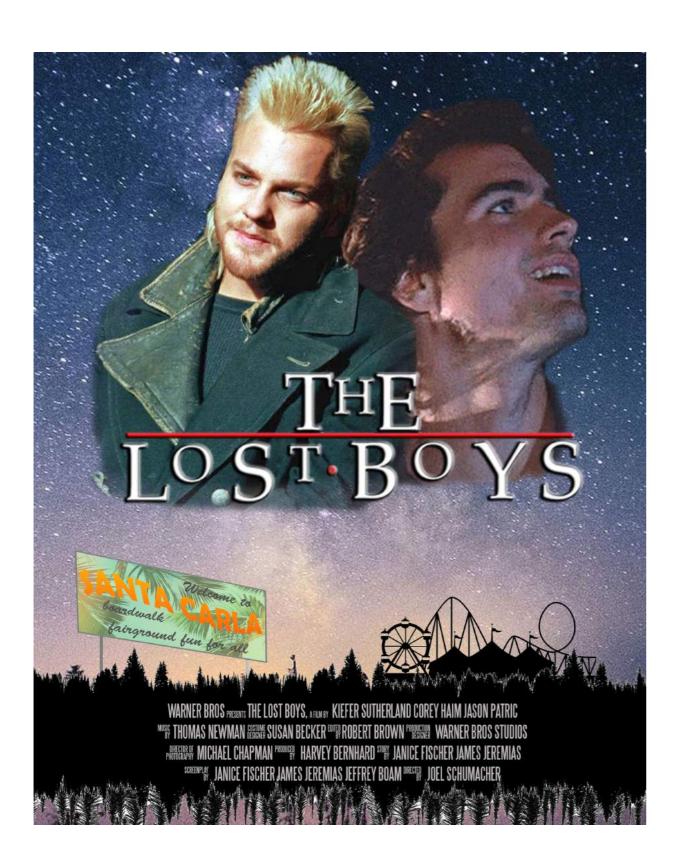


MOTION POSTER DESIGN FOR "THE FAIRGROUND"

- 1. Through the app, I added a star design used to accent the carousels features and lift the gold out from the metal work on it.
- 2. I added a flock of bats to the image also as although I am portraying the fairground side of the film, adding this subtle change gives the thought of vampire relations to the film.

FINAL POSTER FOR "THE FAIRGROUND"





THE LOST BOYS EXPERIMENT POSTER

I intended to create an image for The Lost Boys with a feeling of a 1980's authetic film poster. However, when I began to add all my major ideas and different photoshop files together, the different files were not collaborating with each other which resulted in an untidy image. I decided not to include this in my final images because of this reason.





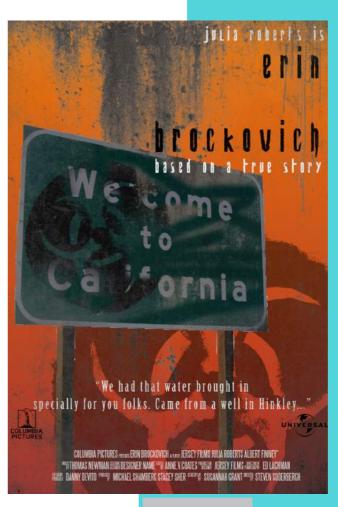
"TIME TO GO"

THE SOUND OF MUSIC



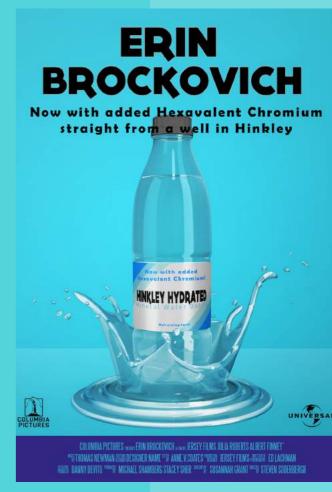
"WELCOME TO THE SPEEDWAY"

RuPauls Drag Race



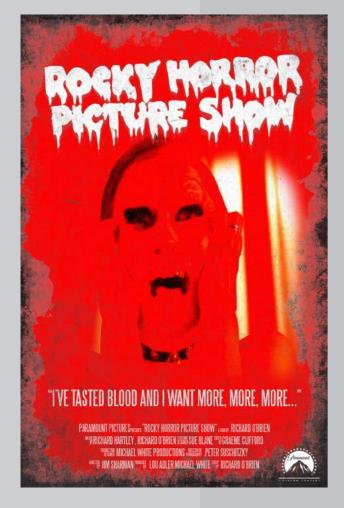
"CONTAMINATED"

ERIN BROCKOVICH



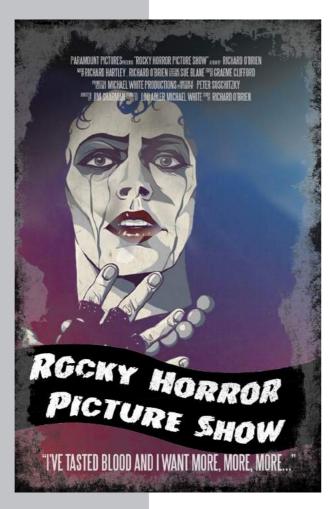
"HINKLEY HYDRATED"

ERIN BROCKOVICH



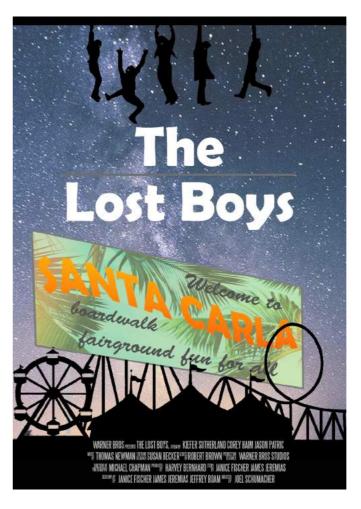
"COLUMBIA"

ROCKY HORROR PICTURE SHOW



"FRANK-N-FURTER"

ROCKY HORROR PICTURE
SHOW



"SANTA CARLA"

THE LOST BOYS



"THE FAIRGROUND"

THE LOST BOYS

BIBLIOGRAPHY

https://www.fastcompany.com/1815812/psychology-behind-movie-poster-designs

https://www.filminquiry.com/past-present-future-posters/

https://www.theseus.fi/bitstream/handle/10024/2708/Fagerholm_Cecilia.pdf?sequence=1&isAllowed=y

https://www.empireonline.com/movies/features/best-posters/

https://www.google.co.uk/search?biw=1920&bih=937&tbm=isch&sa=1&ei=7eXGXJPoK7yh-

 $1fAPsr-A0A4\&q=contimated+poster\&oq=contimated+poster\&gs_l=img. 3... 214640. 219711... 220004... 3.0.. 0.114640. 219711... 220004... 3.0.. 0.114640... 219711... 220004... 3.0... 0.114640... 219711... 220004... 3.0.. 0.114640... 219711... 220004... 3.0.. 0.114640... 3.0.. 0.114640... 3.0.. 0.114640... 3.0.. 0.114640... 3.0.. 0.0.. 0.114640... 3.0.. 0.0.. 0.0.. 0.0... 3.0.. 0.0... 0.0$

j4w978M:&imgrc=Bg6M05QBklqNhM:

http://www.sccpre.cat/pngs/808624/

https://www.freeiconspng.com/img/43602

https://www.freeiconspng.com/img/43617

https://www.clipartmax.com/middle/m2i8m2A0Z5b1K9Z5_biohazard-clipart-small-biohazard-symbol/

https://www.flickr.com/photos/kenlund/3227633996

https://www.xmple.com/wallpaper/red-orange-gradient-linear--c2-b22222-ff8c00-a-0-f-14-image/

https://www.onlygfx.com/27-grunge-brush-stroke-banner-png-transparent-vol-2/

http://www.textures4photoshop.com/tex/paper/

https://www.onlygfx.com/13-burnt-paper-label-banner-png-transparent/

https://www.vectorstock.com/royalty-free-vector/plastic-bottle-in-splashes-poster-vector-16920548

https://ui-ex.com/explore/glare-transparent-glass/

https://freebiesupply.com/logos/universal-logo/

https://seeklogo.com/free-vector-logos/columbia

https://www.pinterest.co.uk/pin/473581717038090184/?lp=true

http://psd.fanextra.com/articles/50-terrifying-retro-horror-movie-posters/

https://www.pinterest.co.uk/pin/467881848771865974/?lp=true

https://www.google.co.uk/search?q=old+fashioned+horror+movie+posters&tbm=isch&source=hp&sa=X-&ved=2ahUKEwiPq8Pt5vXhAhW7RhUIHQnmCwQQsAR6BAgHEAE&biw=1920&bih=888#imgrc=GRyv-

TvsANSM3M:

https://www.google.co.uk/search?biw=1920&bih=888&tbm=isch&sa=1&ei=KDHHXNW7AZWO1fAP-womd8AI&q=frank+n+furter+rocky+horro+graphic+design&oq=frank+n+furter+rocky+horro+graphi-

c+design&gs_l=img.3...157827.164187..164455...1.0..1.159.2663.40j2......1....1...gws-wiz-img......35i39j0i67j0j0i5i30j0i8i30j0i24j0i30.yUXKItgKY6M#imgrc=mlLpWwKGTpQ-GM:

https://dribbble.com/shots/5622974-The-Rocky-Horror-Picture-Show-Frank-N-Furter

https://dribbble.com/shots/3014238-Frank-n-Furter

https://www.pinterest.co.uk/pin/66076319504126138/?lp=true

https://www.deviantart.com/karma-manipulation/art/Grunge-Border-156054027

http://www.textures4photoshop.com/tex/grunge-and-rust/grunge-vignette-border-png-transparent-for-photoshop.aspx

https://en.wikipedia.org/wiki/The_Rocky_Horror_Picture_Show

https://www.pinterest.co.uk/pin/369506344419374023/?lp=true

https://historynewsnetwork.org/article/170280

https://www.123rf.com/photo_76305114_stock-vector-abstract-gradient-background-blurred-blue-red-back-

drop-vector-illustration-for-your-graphic-design-b.html

http://pluspng.com/scratches-hd-png-5245.html

https://poohadventures.fandom.com/wiki/The_Lost_Boys

https://www.pinterest.co.uk/pin/190417890474510722/?lp=true

https://www.teepublic.com/tapestry/1976694-dwayne-david-paul-and-marko-are

http://sfwallpaper.com/categories/star-night-background.html

https://www.pinterest.co.uk/pin/319051954842519131/?lp=true

https://princewilliamliving.com/event/peter-pan-presented-by-pied-piper-theatre-3/

https://www.kisspng.com/png-fair-traveling-carnival-silhouette-circus-1762843/

https://www.amazon.com/Lost-Boys-Re-imagined-Movie-Poster/dp/B00PBATAA0

https://www.xmple.com/wallpaper/linear-yellow-red-gradient--c2-fe0d0c-fee70c-a-90-f-14-image/

https://www.istockphoto.com/gb/photos/palm-tree

https://www.instagram.com/iamsteelberg/?hl=en

https://en.wikipedia.org/wiki/It_(2017_film)

https://www.amazon.com/Bachelor-Party-Original-Theatrical-Poster/dp/B00FW8Y056

https://www.sidereel.com/tv-shows/rupauls-drag-race-untucked

https://www.ebay.com/itm/BLADE-RUNNER-2049-2017-Original-27x40-FINAL-Movie-Poster-RYAN-GOS-

LING-/362545857742

https://www.movieposter.com/q/blade+runner_posters.html

https://www.imdb.com/title/tt1392170/

https://www.amazon.com/Poster-Andrews-Christopher-Plummer-Eleanor/dp/B000KA0RW6

https://www.amazon.com/Rocky-Horror-Picture-Show-Poster/dp/B079ZL7J6M

https://www.amazon.com/Rocky-Horror-Picture-Show-Posterstoponline/dp/B000RNMEQI

https://en.wikipedia.org/wiki/Erin_Brockovich_(film)

https://www.pinterest.co.uk/pin/35114072071960016/?lp=true

http://www.28dayslateranalysis.com/2014/07/chrysalis-re-births-post-apocalyptic.html

https://www.imdb.com/title/tt0480249/

https://www.pinterest.co.uk/pin/464855992768269849/?lp=true

https://www.sliceofscifi.com/2017/12/05/review-apocalypse-road/

http://athenaposters.ca/product-tag/american-post-apocalyptic-horror-television-series/

https://www.imdb.com/title/tt1470827/

https://www.flipkart.com/pwl-5th-wave-chlo-grace-moretzwall-poster-13-19-inches-matte-finish-paper-

print/p/itmfch56ykfzkqvh

https://en.wikipedia.org/wiki/No_Sanctuary_(The_Walking_Dead)

https://www.pinterest.co.uk/pin/281543705117406/?lp=true

https://eu.ydr.com/story/news/2017/11/06/new-state-welcome-signs-coming-83-u-s-15-i-81/837506001/

https://www.travelandleisure.com/attractions/landmarks-monuments/all-state-welcome-signs-usa

http://www.teresco.org/pics/signs/welcome-to.html

https://www.youtube.com/watch?v=zrTTfHF3Pjc

https://www.campaignlive.co.uk/article/coca-colas-glaceau-smartwater-urges-drinkers-hit-bottle-dry-janu-number of the control of the contro

ary/1378178

https://www.behance.net/gallery/46240585/Ifad-Drinking-Water-Advertising

https://lambesis.com/case-study/dasani/

https://louiebcollins.com/

http://premiumtrade.info/house/aquafina-water-bottle-label.html

https://www.pinterest.co.uk/pin/285767538832226263/?lp=true

https://addictedtohorrormovies.com/2016/07/13/the-20-greatest-classic-horror-movie-posters/

https://www.desktop-background.com/wallpaper/bride-of-frankenstein-landscape-2-vintage-1930s-movie-

posters-829055

https://www.imdb.com/title/tt0031951/

https://www.filmsite.org/fran.html

https://www.wallpaperup.com/270580/DRAG_RACING_race_hot_rod_rods_funnycar_poster_g.htmlhttp://

www.garageart.com/mobi/products_cat2.asp?Category=Signs&Category2=Drag~Racing

https://airfreshener.club/quotes/nostalgia-drag-racing-posters.html

https://iconicgreats.co.uk/poster-of-the-revenge-of-frankenstein-premium-photograph-and-poster-1026637/

https://www.poster-rama.com/products/frankenstein-1931-movie-poster

BIBLIOGRAPHY

https://www.amazon.com/HSE-Frankenstein-Monster-Movie-Poster/dp/B001TOTD9U

https://www.mauvais-genres.com/en/french-movie-posters/21175-bride-of-frankenstein-original-movie-post-

er-47x63-in-r1960-james-whale-boris-karloff-3701092841089.html

https://forums.spacebattles.com/threads/david-and-michael-the-lost-boys-vs-spike-and-angel.404782/

https://fanart.tv/movie/1547/the-lost-boys/

https://disney.fandom.com/wiki/Peter_Pan_(franchise)

https://www.pinterest.co.uk/jshmnwrng/

https://www.aliexpress.com/item/Custom-Canvas-Art-Naruto-Poster-Naruto-Wall-Stickers-Uchiha-Sasuke-

Wallpaper-Anime-Mural-Home-Christmas-Gift/32785270404.html

https://www.ebay.co.uk/itm/Peter-Pan-Poster-Print-Borderless-Stunning-Vibrant-Sizes-A1-A2-

A3-A4-/142236239513

https://allthatsinteresting.com/nazi-propaganda-posters

https://www.slideshare.net/jadziaedmb/20th-century-fox-logo

http://fictionpictures.com/video-production-clients/paramount-pictures-promo-videos/

https://www.pinterest.co.uk/pin/473229873315919279/?lp=true

http://scarlettrickard.blogspot.com/2016/04/dingles-fairground-heritage-centre.html

https://www.sheffield.ac.uk/nfca/projects/studentresearch/visualrepresentation

http://arunsmusings.blogspot.com/2009/02/merry-go-round.html

http://clipart-library.com/carnival-ticket-template.html

https://en.wikipedia.org/wiki/File:Warner_Bros._Pictures_logo.svg

https://www.kisspng.com/png-picture-frames-clip-art-ornate-932109/

https://ui-ex.com/explore/rectangle-vector-ornate/

https://www.transparenttextures.com/

https://www.transparenttextures.com/

https://www.redbubble.com/people/pickledmerch/works/35780462-vintage-circus-poster-print-ringling-

brothers?p=poster

http://ayay.co.uk/background/b_movie_posters/hammer_horror/VAMPIRE-CIRCUS-landscape/

https://vintageposters.us/product/cole-bros-circus-girl-on-horse

